



Catalog of european projects

The successes of Italian

Chambers of Commerce Abroad



ASSOCAMERESTERO



This publication was produced thanks to the operational and editorial coordination of Teresa Ferrarelli. Thanks to Michela Moriconi for her contribution. Supervision by Michele Torre.

Special thanks to Antonio Romano for the suggestions and indications for the creation of the Catalog.

For more information, please contact the Assocamerestero Europe Desk:

europa@assocamerestero.it

1. PRESENTATION
2. A WINNING COLLABORATION
3. A PRIVILEGED POINT OF VIEW
- 4. HORIZON 2020**
 - 4.1 REMIND - Renewable Energies for Water Treatment and Reuse in Mining Industries
 - 4.2 SCOOPCONSS - Social Cooperative Contest for Secondary Schools
- 5. COSME**
 - 5.1 Film festival and movie tourism across UNESCO sites
 - 5.2 EU ECO - TANDEM Programme
 - 5.3 DIGITOUR
 - 5.4 EU DigiTOUR
- 6. COSME EYE**
 - 6.1 OPEN EYE 9
 - 6.2 OPEN EYE 11
 - 6.3 MOBILITAS 2021 SGA2
 - 6.4 Gymnasium Next II
- 7. COSME - Erasmus for Young Entrepreneurs GLOBAL**
 - 7.1 Erasmus for Young Entrepreneurs GLOBAL - Pilot project
 - 7.2 Erasmus for Young Entrepreneurs GLOBAL - EYE2Global
- 8. EUROPE AID**
 - 8.1 Female entrepreneurship in cocoa and chocolate
 - 8.2 JADE - Jordanian action for the development of enterprise
 - 8.3 Empleos verdes locales

9. ENI CBC MED

9.1 MedArtSal - Sustainable management model Mediterranean Artisanal Salinas

10. BLUE CAREERS IN EUROPE

10.1 ENTREFISH

11. INTERREG Maritime - IT FR

11.1 SMARTIC - Territorial brand development cultural identity

11.2 MEDMOBILITY - Mobility across the Mediterranean sea

11.3 TRIS - Identifying and sustainable rural tourism

11.4 QM BAC - Quality Made Business Acceleration

12. INTERREG MEDITERRANEAN

12.1 TOURISMED - Tourism for fishing and sustainable development in the Mediterranean area

13. INTERREG ADRION (Adriatic Ionian)

13.1 READINGPLUS - ADRION book heritage for transnational tourism development

14. INTERREG GREECE - ITALY

14.1 MEDINNO

14.2 INNONETS - Innovative networks for the Agrifood sector

15. INTERREG GREECE - BULGARIA

15.1 GO INTERNATIONAL

16. INTERREG IPA CBC Greece - Former Yugoslav Republic of Macedonia

16.1 TERRA VINO - Oenotouristic cross border capacity building

17. INTERREG CENTRAL EUROPE

17.1 TALKNET - Transport and logistics stakeholders network

18. INTERREG ALCOTRA

18.1 ECO-BATI - Low carbon economy

18.2 FINNOVER - Innovative strategies for the development of cross-border green supply chains

19. INTERREG ALPINE SPACE

19.1 BE-READI Alps - Business economic renewal to enhance strategic development and innovation in Alpine Space

19.2 E-SMART: E-Mobility smart grid for passengers and last mile freight transports in the Alpine Space

19.3 ALPBIOECO

20. CITIZEN EUROPE

20.1 ECHOES - European cultural heritage

21. EU4BUSINESS

21.1 READY4WINEXP

21.2 GREENTOUR UKRAINE

22. ERASMUS PLUS

22.1 EMEVM2 - INDUSTRY 4.0

22.2 HOME - Hospitality mobility in Europe

22.3 CLOSER - Key competences and healthy life style in youth work

22.4 SELFIE - Self entrepreneurs for inclusion

22.5 MOBILITY FOR VET IN EUROPE

22.6 ESSENCE - Enhance skills in startups for waste in circular economy

22.7 MARHER - Heritage marketing for competitiveness of Europe in the global market

- 22.8 PULSE - Language and communication skills for foreign nurse
- 22.9 SUCCEED - Stimulate financial education to foster entrepreneurship and development
- 22.10 European School of Entrepreneurship
- 22.11 ENFORCES - Empowering food circular economy in startups
- 22.12 STORYLINES - Storytelling for competitiveness in European enterprises
- 22.13 IPER - ICT to promote cultural heritage according to Accessibility
- 22.14 BLUESPROUT-Boosting blue entrepreneurs' competences toward an environmental care ecosystem
- 22.15 IN.K.A.M.S. - International key account management & sales
- 22.16 TESEO - Ariadne's strands in the digital age
- 22.17 YECH - Youth volunteering certification
- 22.18 W@W - Women at work
- 22.19 RESOURCE - Raising expertise to sustain our common environment
- 22.20 European Cultural Heritage
- 22.21 MEMEVET - Mechatronics and metallurgical VET for sectors' industries
- 22.22 Youth Workers and Rural Heritage Promotion
- 22.23 EQ-WOOD - European quality qualifications for the woodwork and furniture industry
- 22.24 A Network of NEET Mobility
- 22.25 B.I.G. - Business international growth
- 22.26 REDES - Network for the development of social enterprises
- 22.27 DC4SKI - Dual careers for Alpine ski racers

- 22.28 TAPROOM - Training in the production and marketing of organic and craft beer
 - 22.29 FAIRLY - Financial education for legal economy
 - 22.30 INSPIRER - Inclusive workplaces for senior workers
 - 22.31 Being a female Entrepreneur
 - 22.32 ENGINE - E-leadership managers in Europe
 - 22.33 E-LEAD - Competence map for the high-tech leader qualification
 - 22.34 MOB4APP - Launch of the project
 - 22.35 SMART - Sales management and relationships for trade
 - 22.36 S.I.M.P.L.E. - Innovative strategies for the development of cross-border green supply chains
 - 22.37 INTEGRATE - Storytelling to promote migrants entrepreneurship
 - 22.38 ENSURE - Entrepreneurs for plastics' circular economy
 - 22.39 Creative digital transformation
 - 22.40 FIRST - Foundations' fundraiser and storyteller
 - 22.41 M.O.V.E.I.T. - Mobility Opportunities for Vocational Education in the tourism sector
 - 22.42 EcoOlives
 - 22.43 HEKA2 Diffability Development
 - 22.44 PRO.TO.TY.PE. Proactives toward the dynamic future's perspectives
 - 22.45 WIN - Introducing the job profile of the Workplace Innovation Manager
 - 22.46 RETOURN - Riattivare il Turismo dopo un disastro naturale
 - 22.47 I.D.E.A. - Internationalization and Digitalization European Approach
 - 22.48 O.B.C.D. Open Business for community development
23. CONCLUSIONI

1. PRESENTATION

The funding programs of the European Commission represent an important tool to support organizations to responding to new social needs, strengthening their ability to find financial resources for their activities and for their own territory.

The opportunities of the European Union are currently part of the 2021-2027 Multiannual Financial Framework and reflect the social and economic context in which the Old Continent finds itself living following the pandemic crisis. The main sectors in which the Ue intends to invest in the new programming are research and innovation, young people and training, a greener, more digital and more resilient economy.

Over the years, the experience in European planning of the Italian Chambers of Commerce Abroad (CCIE) has grown. The Italian Chambers of Commerce Abroad in Italy are represented by the Association of Italian Chambers of Commerce Abroad (Assocamerestero).

The foreign chamber network represents a network at the service of Italian business in the world, committed to issues such as sustainable tourism, food



waste, entrepreneurial training, technological innovation applied to production systems. Thanks to the presence in the territories in which they operate and the direct relationship with local companies and institutions, the CCIE become reliable counterparties in building winning partnerships, participating in European projects both as a leader and as a partner.

CCIEs participate in European funding programs such as COSME (Growth of SMEs) and Erasmus for young entrepreneurs, Erasmus Plus (Training, Mobility and Sport), Horizon 2020 (Research and Innovation), Europe for citizens, EuropeAid. Moreover, thanks to their presence in 58 countries around the world, they also participate in European territorial cooperation and development programs such as ENI CBC MED and INTERREG (Alpine Space, Central Europe, Maritime Italy-France, Alcotra, Adrion, Greece-Italy, MED).

This work offers an updated overview of directly managed European projects won by the chamber network abroad in recent years, through the preparation of special summary sheets. In this way it was possible to highlight the objectives, activities and partnerships of each project funded by the EU Commission, so as to offer the reader a concise and effective picture of the CCIE's commitment on many of the issues on which the sustainable

and inclusive development of the our Europe.

Domenico Mauriello

General Secretary of Assocamerestero



2. A WINNING COLLABORATION

Participation in EU thematic programs by the Italian chamber system requires innovative approaches. Not only alongside EUROCHAMBRES, which for years has played a role of great visibility and presence in the various lines of financing, but also by enhancing its skills within autonomous networks and consortia, involving specialized networks with which to share collaboration paths.

Unioncamere Europa, an important reference point of the Chambers of Commerce in Brussels, has the scope to search new funding opportunities, for giving the chance to Italian Chamber Network to come in the excellent platform managing by European Commission.

UC Europa is a privileged observatory which, in recent years, has been able to witness the exponential growth of the Italian Chambers of Commerce abroad in projects financed by the European Commission. The collaboration between Italian Chambers of Commerce and Italian of Commerce Abroad opens up opportunities for stable international partnerships in various sectors, in line with the priorities assigned by the reform.

With the new European programming for the period 2021-2027, the issue of support platforms and information services in the planning field becomes



important, especially in an economic-political framework that sees a European Union marked by the pandemic crisis.

Unioncamere Europa deals, on behalf of the chamber system, with the coordination of the EUROCHAMBRES platform for the launch of the Communities of Interest to which the Italian Chambers of Commerce abroad have joined with curiosity. An initiative dedicated to European chamber networks for the creation of successful partnerships in the planning field and for the creation of dynamic collaborations for the exchange of good practices and the sharing of innovative services and activities already active at national level. In addition, thanks to the Unioncamere Europa Observatory 21-27, the Chambers can investigate European funding opportunities. The 21-27 Observatory is available online in the Spazio Europa section of the national Unioncamere website and is a consultation tool for European funding programs.

A more effective system collaboration, with a role of the Chambers abroad in European planning capable of bringing benefit to all the actors involved, also opening up opportunities for stable international collaborations, which go beyond the project.

Flavio Burlizzi

Unioncamere Europa

3. A PRIVILEGED POINT OF VIEW

In the European context alert to digital transformation and the climatic necessity, Coop ration Bancaire pour l'Europe (CBE) offers the Italian Chambers of Commerce Abroad (CCIE) the opportunity to take advantage of a stable support, essential for the achievement of common objectives and to create an integrated European space and cohesive.

The new European Program 2021-2027 has provided an allocation of almost 2 billion euros in order to support a recovery plan to mitigate the economic and social damage caused by the COVID-19 pandemic. The investments will be aimed at the achievement of 5 strategic objectives:

- a smarter Europe, by promoting an innovative and intelligent economic transformation;
- a greener Europe, by raising awareness on climate change and the transition to clean energy;
- a more connected Europe, through the strengthening of mobility and regional interconnection;
- a more social Europe, through the implementation of the European pillar of social rights;

- 
- a Europe closer to citizens, through the promotion of sustainable and integrated urban, rural and coastal areas and local initiatives.

CBE represents a point of reference for all citizens, enterprises and Chambers of Commerce who want to participate in opportunities offered by the European institutions considering the territoriality and local economic realities.

With the growing participation of CCIEs in projects funded by the Union and the new opportunities arising from innovative European programming, CBE is pleased to guarantee its support in strengthening the presence of local businesses on the European market, for greater growth and international cooperation.

Mario Erba

CBE - GEIE Coop ration Bancaire pour l'Europe

4. HORIZON 2020

Horizon 2020, today Horizon Europe, is the biggest **EU Research and Innovation** program.

Horizon Europe is the largest research and innovation program, a tool for driving economic growth and creating jobs, funds research projects or actions aimed at scientific and technological innovation that have a significant impact on the lives of European citizens.

The main objective of Horizon Europe is for Europe to remove obstacles to innovation and create cooperation between the public and private sectors in the field of research.

The EU Framework Program for Research and Innovation will be complemented by further measures to complete and further develop the European Research Area. These measures will aim at breaking down barriers to create a genuine single market for knowledge, research and innovation.

Horizon Europe has been introduced the **European Innovation Council**, as a “front office” to attract and support all types of innovators and innovative companies.

REMIND - Renewable Energies for Water Treatment and Reuse in Mining Industries



OBJECTIVES

- Develop an innovative and exchange system between energy from **renewable sources** and innovation techniques for the **treatment of water in mining industries**
- Promote mining engineering techniques for water treatment
- Stimulate sustainable growth by promoting cooperation between University and industry in the European Union, Chile and Ecuador



ACTIVITIES

- Implement a rational use of water resources for the circular economy
- Create a carbon-free technology tool to reduce the need for energy resources
- Reduce the environmental risk to health



PARTNERSHIP

COORDINATOR: Università della Calabria **(IT)**
Cámara de Comercio Italiana de Chile **(CL)**
ABB SA **(CL)**
Chimborazo Polytechnic School **(EC)**
Universidad Adolfo Ibanez **(CL)**
Rina Consulting Spa, Politecnico di Torino **(IT)**
Universidad de Sevilla **(ES)**



11 **START:** November 2018 - **ENDING:** October 2022

SCOOPCONSS - Social cooperative contest for secondary schools



OBJECTIVES

- Experiment an innovative methodology to introduce and improve education aimed at **cooperative entrepreneurship** within european secondary schools
- Enhance teacher activity using entrepreneurial methods based on the principles of self-help, self-responsibility, democracy, equality, equity and solidarity



ACTIVITIES

- Create a community of practice of teachers, professionals from the world of social cooperatives and social business experts
- Training course to support teachers in social entrepreneurship, cooperative teaching methods
- Creation of a simulation competition for social cooperatives to be scaled at European level (developing skills)



PARTNERSHIP

COORDINATOR: Egina - European Grants International Academy **(IT)**
Italian Chamber of Commerce for Spain (ES)

aCapo - Integrated Social Cooperative Society **(IT)**

AKETH - Developmental Center of Thessaly **(GR)**

APSU - Portuguese Association of Startups **(PT)**

CTK - Rijeka Technical Culture Center **(HR)**

FPEmpresa **(ES)**



11 **START:** March 2020 - **ENDING:** December 2021

5. COSME

COSME (Competitiveness of Enterprises and Small and Medium-sized Enterprises) is the EU programme for the Competitiveness of Enterprises and SMEs, replaced by the Single Market Program 2021-2027.

COSME increase the **sustainability of European companies on foreign markets**, to encourage an entrepreneurial culture and to promote the creation and **growth of SMEs**.

The objective of the program is to improve access to finance for SMEs and to facilitate access to markets, both within the European Union and globally, supporting the competitiveness and sustainability of EU companies.

The European Commission aims to promote entrepreneurship and improve the business environment for SMEs, to allow them to realize their full potential in today's global economy.

Film festival and movie tourism across UNESCO Sites



OBJECTIVES

- Innovating cultural tourism in European destinations by developing a smart product based on **film tourism**
- Use the technologies offered by cultural and creative enterprises to satisfy tourists with a transmedia narrative
- Encourage the development of tourism products for public actors and for tourism operators



ACTIVITIES

- Creation of workshops aimed at increasing the skills of tour operators (Movie Travel Labs)
- Creation of tourist itineraries through UNESCO destinations that host films, series, and film festivals
- Development of technological solutions to allow the visitor to interact with the destination feeling "in the movie" (Movie Travel Smar Tech)



PARTNERSHIP

COORDINATOR: Regione Liguria **(IT)**

Italian Chamber of Commerce of Lyon (FR)

Top Kinisis Travel Public Limited **(CY)**

Hellenic National Commission for UNESCO **(GR)**

Palazzo Ducale Foundation for Culture, Destination Makers Srls **(IT)**

Malta University - Institute for Tourism, Travel and Culture **(MT)**

Inmedia Solutions SL **(ES)**



11 **START:** May 2018 - **ENDING:** October 2019

COSME

Priority axis: Support the promotion and development of transnational thematic tourism products to cultural and creative industries

EU ECO-TANDEM Programme



OBJECTIVES

- Satisfy standards of **eco-sustainability in the tourism sector** by traditional tourism SMEs
- Promote the development of sustainable tourism and increase the ability of traditional tourism SMEs to create a network to support innovation



ACTIVITIES

- Training activities aimed at SMEs, startups and professionals in the tourism value chain focused on sustainability in the tourism sector
- Development of eco-innovative solutions promoted through the creation of TANDEM: partnerships composed of a SME in the tourism sector and a startup, who will work on pilot projects
- Support for SMEs interested in the **ecological transition** to foster the exchange of good practices in Europe



PARTNERSHIP

COORDINATOR: X23- The Innovation Bakery **(IT)**

ITKAM - Italian Chamber of Commerce for Germany (DE)

SocialFare - Center for Social Innovation **(IT)**

The Italian National Tourist Board - ENIT **(IT)**

HHL Leipzig Graduated School of Management **(DE)**

The Slovak Business Agency **(SVK)**

The University of Graz - RCE **(AT)**

Green Evolution **(GR)**



11 **START:** July 2020 - **ENDING:** July 2023



OBJECTIVES

- Improve the digital skills of tourism SMEs (at least 100 SMEs will be supported through individual up-skilling and capacity building vouchers)
- To offer products and services through innovative ideas and sustainable methods through the application of digital solutions, adapting them to the new challenges of the **tourism sector**
- Promote cross-sectoral and cross-border partnerships between SMEs in the tourism sector and suppliers of innovative, digital and intelligent solutions



PARTNERSHIP

COORDINATOR: Venetian Cluster **(IT)**

ITALCAM - Camera di Commercio Italo-tedesca di Monaco (DE)

LONGARONE FIERE Srl **(IT)**

Bizgarden SRO **(CZ)**

Cluster turismo sostenible de Aragon Asociacion Investigacion, Desarrollo, Innovacion en Aragon **(ES)**

Cluster of Cultural Routes **(SRB)**, Consulting Cluster Veritas ITD **(BG)** Agence de Developement et d'Innovation Aquitaine Limousin Poitou Charentes **(FR)**

Aarhus Universitet **(DE)**



ACTIVITIES

- Mapping of digital solutions and training opportunities for the tourism ecosystem aimed at meeting the new needs of tourism SMEs
- Launch of a call for suppliers of digital tools to create a database to support tourism companies.
- B2B platform to connect companies in the tourism sector and facilitate meetings with digital solution providers and training and consulting service providers.



START: November 2021 - **ENDING:** January 2024

EU DigiTOUR



OBJECTIVES

- Strengthen the skills and knowledge of start-ups and SMEs in the field of **digital technologies**
- Provide technical support through the involvement of incubators and accelerators
- Guarantee financial support to SMEs and start-ups in the **tourism sector** for the development of digital skills and the promotion of innovations



ACTIVITIES

- Educational, theoretical and practical activities for the development of digital skills by participating SMEs and startups (DIGITOUR INTELLIGENT WORK)
- Put into practice the digital knowledge acquired through the high-growth program and hackathons. The most innovative digital business ideas will be rewarded with a voucher of € 10.00 (EXECUTION AND PILOTING)



PARTNERSHIP

COORDINATOR: X23 SRL (IT)

ITKAM - Camera di Commercio Italiana per la Germania (DE)

ISNART - Istituto Nazionale Ricerche Turistiche, Startup turismo (IT)

CroAI, Algebra (HR)

AR/VR Tech, DunavNET (SRB)

Social Impact (DE)

Transflight (SLO)



START: November 2021 - **ENDING:** March 2024

6. COSME - EYE

Erasmus for Young Entrepreneurs is a **cross-border exchange programme** which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs running small businesses in other Participating Countries.

The program operates throughout the territory of the participating countries thanks to the collaboration with local contact centers active in the sector of business support (including several Italian Chambers of Commerce abroad), coordinated at European level by the Program Support Office. (Eurochambres).

OBJECTIVES:

- Train new entrepreneurs through the experience of established host entrepreneurs in SMEs in the countries participating in COSME to facilitate the start-up and development of their business ideas;
- Sharing experiences and information between entrepreneurs on obstacles and challenges for starting and developing a business;
- Support networking between entrepreneurs from the different countries participating in COSME.

OPEN EYE 9



OBJECTIVES

- Spread the concept of entrepreneurship in Europe and encourage **mobility between entrepreneurs**
- Accompanying startups in the internationalization process
- Networking between young entrepreneurs and experienced entrepreneurs



ACTIVITIES

- Activities aimed at facilitating the mobility of new entrepreneurs and training-on-the-job for selected young entrepreneurs
- Logistic assistance and support for less experienced entrepreneurs
- Development of promotional activities (seminars and Infodays) to sensitize young emerging entrepreneurs



PARTNERSHIP

COORDINATOR: Hochschule Fulda-University of Applied Sciences **(DE)**
Belgian-Italian Chamber of Commerce (BE)
Wirtschaftskammer Oesterreich **(A)**
Inter.Research Institut für Interdisziplinäre Forschung **(DE)**
Italian Confederation of Farmers, Aster - Joint Stock Consortium Company **(IT)**
Sabiedriba ar Ierobezotu Atbildibu «Civitta Latvija» **(LV)**
Univerza Na Primorskem University of the Primorska **(SLO)**
Instituto Tecnológico de Canarias, Jimenez Puertas Asesoría de Empresas **(ES)**



11 **START:** January 2019 - **ENDING:** December 2022

OPEN EYE 11



OBJECTIVES

- Spread the concept of entrepreneurship in Europe and **encourage mobility between entrepreneurs**
- Accompanying startups in the internationalization process
- Networking between young entrepreneurs and experienced entrepreneurs



ACTIVITIES

- Activities aimed at facilitating the mobility of new entrepreneurs and training-on-the-job for selected young entrepreneurs
- Logistic assistance and support for less experienced entrepreneurs
- Development of promotional activities (seminars and Infodays) to sensitize young emerging entrepreneurs



PARTNERSHIP

COORDINATOR: Hochschule Fulda-University Of Applied Sciences **(DE)**
Belgian-Italian Chamber of Commerce (BE)

Wirtschaftskammer Oesterreich **(A)**

Inter.Research Institut fur Interdisziplinare Forschung **(DE)**

Italian Confederation of Farmers, Aster-Joint Stock Consortium Company **(IT)**

Sabiedriba ar Ierobezotu Atbildibu «Civitta Latvija» **(LV)**

Univerza Na Primorskem University of the Primorska **(SLO)**

Instituto Tecnologico de Canarias, Jimenez Puertas Asesoría de Empresas **(ES)**



START: February 2018 - **ENDING:** - January 2021

MOBILITAS 2021 SGA2



OBJECTIVES

- Spread the concept of entrepreneurship in Europe and **encourage mobility between entrepreneurs**
- Accompanying startups in the internationalization process
- Networking between young entrepreneurs and experienced entrepreneurs



ACTIVITIES

- Activities aimed at facilitating the mobility of new entrepreneurs and training-on-the-job for selected young entrepreneurs
- Logistic assistance and support for less experienced entrepreneurs
- Development of promotional activities (seminars and Infodays) to sensitize young emerging entrepreneurs



PARTNERSHIP

COORDINATOR: Matera Hub **(IT)**

Chambre de Commerce Italienne pour la France de Marseille (FR)

Coopération Bancaire pour l'Europe – CBE **(BE)**, Inter College APS **(DK)**

Bupnet Bildung und Projekt Netzwerk GMBH **(DE)**

Van der vliet Evidence Based Training **(NL)**, Fundacja Mobile Open

Society Through wireless Technology **(PL)**, Rinova Limited **(UK)**, Camera

de Comert si Industrie a Judetului Neamt **(RO)**, Fundacion Centro

Europeo de Empresas e Innovacion Albacete-CEEI Albacete **(ES)**



11

START: February 2019 - **ENDING:** - January 2022

Gymnasium Next II



OBJECTIVES

- Develop the skills of New Entrepreneurs to manage a small business
- Enhance skills and knowledge relevant to future company and gain practical experience
- Provide Host Entrepreneurs with new entrepreneurial attitudes, ideas and perspective
- Strengthen its presence on foreign markets



ACTIVITIES

- Search for young entrepreneurs and companies
- Assistance in completing the applicants' application
- Mediation between the parties



PARTNERSHIP

COORDINATOR: Unioncamere Veneto **(IT)**

ITKAM-Italian Chamber of Commerce for Germany (DE)

Vlaams Gewest, ABAE **(BE)**

Coventry University, Eisc Limited **(UK)**

Promocio Economica De Sabadell, Innogate To Europe **(ES)**

Tehnoloski Park Ljubljana **(SLO)**



11 **START:** February 2019 - **ENDING:** - January 2023

7. COSME - Erasmus for Young Entrepreneurs GLOBAL

Erasmus for Young Entrepreneurs Global since 2017 has extended beyond European borders, including new destinations worldwide.

Erasmus for Young Entrepreneurs Global wants stimulate entrepreneurship, competitiveness, internationalization, growth of start-ups and the creation of small and medium enterprises through a strategy to facilitate the approach to European markets ed extra.

In the pilot project, in addition to Chambre de Commerce Belge-Italienne, official partner in the pilot project, in the project are involved:

- **Italy-America Chamber of Commerce di New York;**
- **Israel-Italy Chamber of Commerce;**
- **Italian Chamber of Commerce in Singapore.**

In the EYE2Global project, in addition to Italian Chamber of Commerce for Germany, coordinator partner, in the project are involved:

- **Italian Chamber of Commerce in Korea;**
- **Italian Chamber of Commerce in Canada – West.**

Erasmus for Young Entrepreneurs GLOBAL - Pilot project



OBJECTIVES

- Establish **relationships between young European entrepreneurs and their mentors** in the USA, Israel and Singapore
- Encourage the sharing of experience and good practice for the startup developing
- Create fruitful links between entrepreneurs in order to find new potential economic partners and new opportunities



ACTIVITIES

- Promote the pilot project in the USA, Israel and Singapore
- Support host entrepreneurs in the application process and during the exchange project
- Motivate the new entrepreneur «in exchange» to integrate in the new country



PARTNERSHIP

COORDINATOR: Eurochambres **(BE)**

Chambre de Commerce Belge-Italienne (BE)

Unioncamere Veneto **(IT)**

European American Enterprise Council **(LU)**

LOCAL PARTNER :

Italian Chamber of Commerce Singapore **(SG)**

Israel Italy Chamber of Commerce **(IL)**

Italy-America Chamber of Commerce **(USA)**



11

START: September 2017 - **ENDING:** March 2020

Erasmus for Young Entrepreneurs GLOBAL - EYE2Global



OBJECTIVES

- Establish **relationships between young European entrepreneurs and their mentors** in the Canada and Korea
- Encourage the sharing of experience and good practice for the startup developing
- Create fruitful links between entrepreneurs in order to find new potential economic partners and new market outlets



ACTIVITIES

- Search for young entrepreneurs and companies
- Assistance in completing the applicants' application
- Mediation between the parties



PARTNERSHIP

COORDINATOR: ITKAM-Italian Chamber of Commerce for Germany (DE)
Camera di Commercio Italo-Belga, EBN Innovation Network **(BE)**
Unioncamere Veneto, Promos Italia **(IT)**
UnternehmerTUM **(DE)**, Poznan Science and Technology Park **(PL)**
SPI - Sociedade Portuguesa de Inovação **(PT)**

PARTNER LOCALI:

Italian Chamber of Commerce in Canada – West **(USA)**
Italian Chamber of Commerce in Korea **(KR)**



11 **START:** March 2021 - **ENDING:** March 2024

8. EUROPEAID

EuropeAid is European Commission's department for International Cooperation and Development in charge of International Partnerships.

EuropeAid, as International Cooperation and Development Instrument work together with partner countries across the world to achieve sustainable development and design the EU's international partnership and development policy.

The programme is responsible for formulating the EU's international partnership and development policy, with the ultimate goal to reduce poverty, ensure **sustainable development**, and promote **democracy, human rights**, and the rule of law across the world.

Female entrepreneurship in cocoa and chocolate



OBJECTIVES

- Supporting the economic and social development of Venezuelan communities, with particular regard to **youth and women entrepreneurship**
- Spread out the value of work and entrepreneurship in **the cocoa and chocolate sector**
- Consolidate models of production and marketing of typical products



ACTIVITIES

- Training courses through innovative cocoa treatment programmes
- Realisation of professional paths for the use of Italian equipment for the processing of artisanal chocolate
- Development of a digital platform to disseminate and promote the services and products of the project



PARTNERSHIP

COORDINATOR: Italo-Venezuelan Chamber of Commerce (YV)

Association "Trabajo y Persona", Venezuelan-French Chamber of Commerce, Industry and Agriculture - CCI, FEDEUROPA - Federation of European bi-national Chambers of Commerce and Industry (YV)



11 **START:** October 2017 - **ENDING:** September 2020

JADE - Jordanian action for the development of enterprise



OBJECTIVES

- Increase **economic development** in Jordan's **entrepreneurial** ecosystem
- Promote inclusive growth to increase economic relationships within the local market
- Develop the skills needed to approach foreign markets through international standards



ACTIVITIES

- Mapping of local providers of consultancy and business
- Services mentoring activities among companies already involved in the provision of services and new startups
- Networks creations for the dissemination of good practice and the creation of new economic relationships



PARTNERSHIP

COORDINATOR: Business and Strategies in Europe S.A. **(BE)**
Belgian-Italian Chamber of Commerce (BE)
Leaders, Occupied Territories of Palestine **(PS)**
Jordan University of Science and Technology **(HKJ)**



11 **START:** September 2017 - **ENDING:** March 2021

Empleos verdes locales



OBJECTIVES

- Improve **social inclusion** and promote decent working conditions
- Preserve the environment and strengthen local economies, involving local public and private entities in the creation of green jobs
- Enhance the professional skills necessary to involve local SMEs and establish an integrated multi-actor strategy that ensures a sustainable transition



ACTIVITIES

- Training on sustainable agro-ecology for the most vulnerable sectors
- Creation of a public digital manual for companies focused on good practices for the reconversion of production processes
- Digital Guide for SMEs, Sectoral Chambers and Civil Society to encourage the creation of green jobs



PARTNERSHIP

COORDINATOR: RAMCC-Asociación Civil Red de Acción Climática (**ARG**)
Cámara de Comercio Italiana de Rosario (ARG)

INSITU - Asociación Civil Instituto de Intervenciones Situadas (Argentina)
Wageningen University and Research (**NL**)



11 **START:** May 2021 - **ENDING:** May 2024

9. ENI CBC MED

ENI CBC MED is the largest **Cross-Border Cooperation** (CBC) initiative implemented by the EU under the European Neighbourhood Instrument (ENI).

The Programme brings together the coastal territories of 14 EU and partner countries in view of fostering fair, equitable and sustainable development on both sides of the EU's external borders.

ENI CBC Med finances cooperation projects for a more competitive, innovative, inclusive and sustainable Mediterranean area.

The general objective of the Programme is to foster fair, equitable and sustainable economic, social and territorial development, which may advance cross-border integration and valorize participating countries' territories and values.

MedArtSal - Sustainable management model for Mediterranean Artisanal Salinas



OBJECTIVES

- Enhancement of traditional salt for the development of **sustainable tourism**
- Creation of new economic strategies to preserve biodiversity
- Promotion of economic diversification and territorial cohesion in the areas of the countries involved in the projects



ACTIVITIES

- Creation of a sustainable management model for **artisanal salinas**
- Test pilot actions and tailor-made management solutions in different case studies
- Develop a wide network between local producers and companies to activate public-private cooperation



PARTNERSHIP

COORDINATOR: CUEIM-Consortio Universitario di Economia Industriale e Manageriale **(IT)**

Chambre Tuniso-Italienne de Commerce et d'Industrie (TN)

Fondazione Medsea **(IT)**

Association for the Development of Rural Capacities **(LB)**

IUCN, Universidad de Cádiz **(ES)**



11 **START:** September 2019 - **ENDING:** March 2022

10. BLUE CAREERS IN EUROPE

The Blue Careers in Europe call was launched by EASME (Executive Agency for Small and Medium Enterprises) to promote **employment** and the **development of the Blue Economy**.

The specific objectives of programme are in line with the new EU financial instrument: the European Maritime and Fisheries Fund (EMFF).

The EMFF aspires to strengthen entrepreneurial and managerial capacities in the maritime sector by funding projects that promote sustainable fishing and environmentally friendly aquaculture.

The correct use of natural resources and intersectoral maritime policies generate growth and jobs in Europe or the objectives of the Europe 2020 strategy on environmental policy.

ENTREFISH



OBJECTIVES

- Strength entrepreneurial and managerial skills in the **fisheries and aquaculture sector**
- Promoting employment by increasing the capacity of Small and Medium Enterprises
- Facilitate collaboration between entrepreneurs, workers, experts, young people and students



ACTIVITIES

- Implementation of training courses aimed at professionals and to students of biology and economic
- Creation of the Entrefish Traineeship Guidelines as a tool to support Small and Medium Enterprises
- Develop a network of contacts with experts and companies in the aquaculture sector



PARTNERSHIP

COORDINATOR: Istituto G. Tagliacarne per la Promozione della Cultura Economica **(IT)**

Chambre de Commerce Italienne for France de Marseille (FR)

Chamber of Commerce of Lecce, Dintec - Consortium for technological innovation,

Unimar Cooperative Society Consortium, Arcadia, Unisalento

Department of sciences and economics, Unisalento - Department of Sciences e

Biological and Environmental Technologies **(IT)**



START: March 2017 - **ENDING:** February 2019

11. INTERREG Maritime - IT FR

The Interreg Italy-France Maritime program is a cross-border program co-financed by the European Regional Development Fund (ERDF) as part of the European Territorial Cooperation.

The main objective of the program is to create a competitive and sustainable area in the European-Mediterranean landscape by strengthening **cooperation between Italy and France.**

Through the enhancement of natural and cultural resources and through a better connection of the entrepreneurial fabric, the program focuses on **competitiveness, economic inclusion** and job opportunities in the area.

SMARTIC - Territorial brand development cultural identity



OBJECTIVES

- Increase **tourist appeal** in an innovative and cross-border way
- Enhance and certify an identity of enterprise that includes characteristics of environmental, social and cultural sustainability
- Promote the competitiveness of Small and Medium Enterprises in the green and blue economy sectors



ACTIVITIES

- Creation of an evaluation grid of the local tourist attraction
- Promotion of brand and structures certified via web
- Create a guide for companies operating in the **green and blue economy**



PARTNERSHIP

COORDINATOR: Cooperativa Itinera Progetti e Ricerche **(IT)**
Chambre de Commerce Italienne pour la France de Marseille (FR)
Confédération des Petites et Moyennes Entreprises **(FR)**
Itinera, Pegaso, MIDA, Due Riviere, Dafne **(IT)**



11 **START:** January 2017 - **ENDING:** January 2019

MEDMOBILITY - Mobility across the Mediterranean sea



OBJECTIVES

- Promote and support cross-border mobility of students and graduates
- Strengthen the cross-border labour market in priority sectors related to **blue and green growth**
- Improve information and advice services for SMEs



ACTIVITIES

- Analysis of labour market dynamics in the cooperation area
- Mobility services: capacity building e strengthening cross-border capacity
- Creation and supply of mobility services for a target group of students and young workers



PARTNERSHIP

COORDINATOR: Regione Toscana **(IT)**

Chambre de Commerce Italienne pour la France de Marseille (FR)

Agenzia Sarda per le Politiche Attive del Lavoro, Centro Studi "Cultura Sviluppo", Pegaso, Lavoro Società Cooperativa **(IT)**



11 **START:** January 2019 - **ENDING:** January 2020

TRIS - Identity and sustainable rural tourism



OBJECTIVES

- Strengthen the identity of rural areas in order to ensure that the value of the products or services offered by SMEs is understandable for the tourist
- Enhance the concept of **cultural identity**, which manifests itself through business management based on principles of environmental, cultural and social responsibility and sustainability



ACTIVITIES

- Design of new business services through territorial meetings that also involve rural SMEs with the Quality Made brand and allow the creation of an integrated tourist offer
- Selection of 45 companies from the cross-border area of reference that will be able to become part of the business networks created between companies with **Quality Made certification** for the exchange of best practices



PARTNERSHIP

COORDINATOR: Consorzio Pegaso (IT)

Italian Chamber of Commerce for France in Marseille (FR)

Tuscany Region, Liguria Region, Laore Sardinia Agency, University of Sassari - Department of Agriculture, Lucense SCaRL (IT)

Chamber of Agriculture of Upper Corsica (FR)



11 **START:** March 2020 - **ENDING:** March 2022

QM BAC - Quality made business acceleration



OBJECTIVES

- Increase the entrepreneurship of companies in the tourism sector that operate in less touristy urban areas
- Strengthen the development of new companies in the identity tourism supply chain that operate in less attractive urban areas in order to strengthen the sector and regenerate the local economy



ACTIVITIES

- Accelerate 12 new businesses operating in less attractive urban areas from a tourist and commercial point of view
- Provide Quality Made certification and the creation of integrated tourism offers based on identity, experience and sustainable offer of certified companies
- Improve their visibility in the **sustainable tourism** market at local, national, cross-border and international level



PARTNERSHIP

COORDINATOR: Itinera Progetti e Ricerche (IT)
Italian Chamber of Commerce for France in Marseille (FR)
Agorà Sardegna, Pegaso Consortium,
Dafne Cooperative, Sud Concept (IT)



11 **START:** March 2020 - **ENDING:** March 2022

12. INTERREG MEDITERRANEAN

Interreg Mediterranean is co-funding by ERDF (European Regional Development Fund), and IPA (Instrument for Pre-accession Assistance).

The main objective of the Interreg MED Programme is to promote **sustainable growth in the Mediterranean area** by fostering innovative concepts and practices and a reasonable use of resources and by supporting social integration through an integrated and territorially based cooperation approach.

TOURISMED - Tourism for fishing and sustainable development in the Mediterranean area



OBJECTIVES

- Create a new **model of fishing tourism business** in the coastal of Mediterranean areas
- Promote the protection of the marine system to enhance the regions coastal in the Mediterranean areas
- Support the responsible tourism



ACTIVITIES

- Create an interactive map of tourist itinerary and design web tools for fishing tourism business
- Development of training courses on sustainable business management, for fishing operators
- Creation of a new model of fishing tourism business



PARTNERSHIP

COORDINATOR: Comune di Trabia (IT)
Italian Chamber of Commerce for France in Marseille (FR)



11

START: September 2016 - **ENDING:** July 2019

13. INTERREG ADRION (Adriatic Ionian)

The INTERREG ADRION-IONIC programme is one of the instruments dedicated to the implementation of the EU Cohesion Policy.

ADRION supports cooperation and solidarity across borders through project funding between **eight Partner States** within the Adriatic-Ionian region, including **Albania, Bosnia and Herzegovina, Croatia, Greece, Italy, Montenegro, Serbia and Slovenia.**

ADRION acts as a policy driver and governance innovator, giving support to European integration among its Partner States as well as enhancing economic, social and territorial cohesion in the Adriatic and Ionian region.

READINGPLUS - ADRION book heritage for transnational tourism development



OBJECTIVES

- Promote sustainable tourism by increasing collaboration between the public and private sector
- Create a digital strategy for **natural and cultural heritage**
- Develop innovative strategies and tools to promote the heritage of books



ACTIVITIES

- Creation of a transnational network of stakeholders
- “Book heritage”: digital tool containing innovative services for sustainable tourism
- Develop of economic tourism involving the public-private sector



PARTNERSHIP

COORDINATOR: Municipality of Arigos **(GR)**

Italian-Hellenic Chamber of Commerce of Athens (GR)

Municipality of Fier, Center for Economic Development and International Relations,

Municipality of Tirana **(AL)**, Rural Development Agency **(HR)**

Municipality of Muraggio, Terra d'Arneo **(IT)**

Old Royal capital Cetinje, Ministry of Culture **(MNE)**

Municipality of Pivka **(SLO)**



11

START: September 2019 - **ENDING:** June 2021

14. INTERREG GREECE - ITALY

Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions.

The programme wants to create new policy, products and services, with the final goal to improve the citizens' quality of life.

Strategically, the Programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries.

Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states Greece and Italy through a national co-financing.

MEDINNO



OBJECTIVES

- Relaunch ruminant farming in rural areas
- Develop innovative process based on the local tradition of innovative **dairy and meat products**
- Reduce rural areas desertation



ACTIVITIES

- Knowledge and quality's transfer in the milk products field
- Special events organization in Bari, Barletta, Foggia, Lecce and Taranto to facilitate "food and wine" and cultural exchanges
- Experience the success of new products through seminar and workshop in Greece and Apulia



PARTNERSHIP

COORDINATOR: Epirus Region **(GR)**

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Transhumance and Breeders Association of Epirus **(GR)**

Union of the Provinces of Puglia, Confederation of Italian Farmers of Bari, Chamber of Commerce of Foggia **(IT)**



11 **START:** November 2018 - **ENDING:** October 2020

INNONETS - Innovative networks for the agri-food sector



OBJECTIVES

- Encourage innovative capacities of SME in the **agri-food sector**
- Support the territorial cooperation between the Region Apulia and Ionian Islands in the agricultural field
- Identify agri-food sectors to stimulate cooperation between actors



ACTIVITIES

- Mapping of activities in the agri-food chain
- Technology transfer and cooperation between universities
- Realization of thematic living labs involving research organizations, companies, local government and civil society



PARTNERSHIP

COORDINATOR: Region of the Ionian Islands **(GR)**
Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)
Chamber of Commerce of Corfu (GR)
Puglia Region - Department of Economic Development, Innovation, Education, Training and Work, Polytechnic of Bari, Regional League of Cooperatives and Mutuals of Puglia **(IT)**



11 **START:** April 2018 - **ENDING:** February 2021

15. INTERREG GREECE - BULGARIA

The Interreg Greece-Bulgaria program aims to increase business activity in the eligible area and **improve the ability of SMEs to expand beyond local markets** leading to increased employment in social enterprises and greater supply of social services to communities with indicators poor socioeconomic.

The eligible area of the Program is assembled of the Region of Eastern Macedonia-Thrace (Regional Units of Evros, Kavala, Xanthi, Rodopi and Drama) and the Region of Central Macedonia (Regional Units of Thessaloniki and Serres) in Greece and the districts of Blagoevgrad , Smolyan, Kardjali and Haskovo in Bulgaria.

OBJECTIVES:

- Improvement of the business climate;
- Better access to key markets and a larger customer base for SMEs;
- Greater resilience to transboundary natural disasters (floods);
- Increase in tourist traffic in the border area;
- Increased incidence of common approaches in protecting biodiversity on both sides of the border;
- Reduction of travel times for people and goods and improvement of road safety.

GO INTERNATIONAL



OBJECTIVES

- Support companies in the **agri-food sector** that need assistance in terms of export orientation, innovation and internationalization
- **Business ICT tool** that provide support services to businesses in order to eliminate barriers related to the development of entrepreneurship
- Provide the basic skills for the use of methodologies and practices for effective marketing and sales activities



ACTIVITIES

- Electronic ICT tool to support exports
- Training for target markets and guidance on rules, restrictions, habits and preferences to increase the export capacity of SMEs
- Personalized advice on the promotion and positioning of the product in foreign markets



PARTNERSHIP

COORDINATOR: Agenzia bulgara per la promozione delle PMI **(BG)**
Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)
German-Hellenic Chamber of Commerce and Industry **(GR)**



11 **START:** April 2021 - **ENDING:** April 2023

16. INTERREG IPA CBC Greece - Former Yugoslav Republic of Macedonia

The INTERREG IPA Cross Border Cooperation Programme "Greece - Republic of North Macedonia 2014-2020" offers ample opportunities for cooperation, good neighborly relations and socioeconomic development to our countries.

The Programme supports regional cooperation between Greece and the Republic of North Macedonia.

The Programme's overall objective is to enhance territorial cohesion by improving living standards and employment opportunities holding respect to the environment and by using the natural resources for upgrading of the tourism product.

TERRA VINO - Oenotouristic cross border capacity building



OBJECTIVES

- Developing the concept of **winetourism** supporting the local economy
- Promote food and wine in the Balkans Area
- Increase entrepreneurship in the oenology world



ACTIVITIES

- Mapping of local wineries and wines for the traditions rediscovery in the Balkans
- Export of tourism packages and collaboration with industry expert clusters
- Organization of food and wine training courses for participants in international tourism fairs



PARTNERSHIP

COORDINATOR: Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Ministry of Macedonia & Thrace **(GR)**

Alexander TEI of Thessaloniki **(GR)**

Tikves - Wines of Macedonia **(MK)**

Rosoman Municipality **(MK)**



11 **START:** May 2018 - **ENDING:** October 2021

INTERREG IPA

Priority axis: Development and support of the local economy

Specific objective: To improve the attractiveness and promote tourism in the cross-border area to increase employment in tourism

17. INTERREG CENTRAL EUROPE

Interreg CENTRAL EUROPE has supported **transnational cooperation in central Europe** for more than 20 years.

Interreg CENTRAL EUROPE improves capacities for regional development in innovation, carbon dioxide reduction, the protection of natural and cultural resources as well as transport and mobility.

The programme support transnational cooperation like yeast supports baking through four priorities:

- Innovation
- Low carbon
- Environment and Culture
- Transport.

TALKNET - Transport and logistics stakeholders network



OBJECTIVES

- Improve the integration and the cooperation between ports and logistic operators
- Support the development of new sustainable intermodal services
- Create a network of stakeholder about the **intermodal transport**



ACTIVITIES

- Cluster definition and stakeholder mapping
- Development of action plans to ensure the application of environmentally and sustainable solutions
- Creation of guidelines for efficiency and sustainability analysis of existing multimodal nodes



PARTNERSHIP

COORDINATOR: Autorità di Sistema Portuale del Mare Adriatico Settentrionale **(IT)**

German-Italian Chamber of Commerce of Munich (DE)

Lokomotion Gesellschaft für Schienentraktion mbH **(DE)**

Port Authority of Rijeka (HR) Port Authority of the Eastern Adriatic Sea,

Veneto Strade SPA, Consorzio ZAI Quadrante Europa Verona **(IT)**

Western Pomerania Region, Port of Szczecin, Codognotto **(PL)**

Usti Regional Development Agency **(CZ)**, Porto Jsc **(SK)**

Porto Capo d'Istria **(SLO)**

Rail Cargo Hungary, Port Budapest **(HU)**



11 **START:** June 2017 - **ENDING:** August 2020

18. INTERREG ALCOTRA

Interreg ALCOTRA - Alpes Latines COopération TRAnsfrontalière is one of the European cross-border cooperation programmes. It covers the **Alpine territory between France and Italy.**

Since 1990, the programme has co-financed nearly 600 projects for about 550 million euro of European subsidies, 2014-2020 is the fifth ALCOTRA programming period.

The general objective of the programme is improving the people's quality of life, the sustainable development of the territories and the cross-border economic and social systems through cooperation on the economy, the environment and the services to citizens.

The main Themes of Interreg Alcotra are:

- Applied Innovation
- Better controlled environment
- Attractiveness of the Territory
- Social Inclusion and European citizenship

ECO-BATI - Low carbon economy



OBJECTIVES

- Spreading new models of **green building**
- Promote Green Public Procurement adoption of innovative public procurement procedures
- Improve the energy performance of public buildings



ACTIVITIES

- Technical staff training in public administration and SME
- Definition of cross-border environmental award criteria to be included in public tenders
- Creation of ECO-BATI catalogue for the sustainable building products



PARTNERSHIP

COORDINATOR: Chamber of Commerce, Industry, Crafts and Agriculture of Cuneo **(IT)**

Nice Italian Chamber of Commerce (FR)

Chambre des Métiers et de l'artisanat des Alpes Maritimes,
Groupe d'In-térêt Public pour la Formation et insertion Professionnelles de académie de Nice **(FR)**

Riviera di Liguria Chamber of Commerce (Imperia, La Spezia, Savona),
Municipality of

Boves, Scientific and Technological Park for the Environment of Turin,
Lamoro Development Agency **(IT)**



11 **START:** May 2017 - **ENDING:** November 2020

FINNOVER - Innovative strategies for the development green cross-border



OBJECTIVES

- Facilitate the development of cross-border green supply chains
- Create new services for **green entrepreneurship**
- Encourage the production of natural substances by therapeutic and phytopharmaceutical chains



ACTIVITIES

- Mapping of plant species for sustainable extraction and processes fractionation
- Identification of innovative instruments in the production of organic products
- Creation of a public-private network to define, in the green sector, common innovative strategies



PARTNERSHIP

COORDINATOR: Istituto Regionale per la Floricoltura di Imperia **(IT)**
Nice Italian Chamber of Commerce (FR)

Agrobiotech, University of Nice, Nixe sarl **(FR)**

Unioncamere Liguria, University of Turin, University of Genoa, Liguria Green Company, Gelapharma **(IT)**



11 **START:** April 2017 - **ENDING:** March 2021

19. INTERREG ALPINE SPACE

The Alpine Space programme is a **European transnational cooperation programme for the Alpine region** (Austria, France, Germany, Italy and Slovenia).

It provides a framework to facilitate the cooperation between economic, social and environmental key players in seven Alpine countries, as well as between various institutional levels such as: academia, administration, business and innovation sector, and policy making.

The programme is financed through the European Regional Development Fund (ERDF) as well as through national public and private co-funding of the Partner States.

BE-READI ALPS - Business economic renewal to enhance strategic development and innovation in Alpine Space



OBJECTIVES

- Increase business support network and connecting local ecosystems through the structuring of services
- Lead innovative methodologies and transnational matching solutions to Smes to multiply their opportunities
- Mobilising key actors in the definition of a common agenda to support **transactional development in Alpine economic ecosystem**



ACTIVITIES

- Testing of advanced services for companies: events for creative development of ideas, audit tools to evaluate the financial and digital situation of companies, coaching activities, etc.
- Dissemination and awareness actions
- Roadmap creation to support the Alpine economy



PARTNERSHIP

COORDINATOR: Veneto Innovazione **(IT)**

German-Italian Chamber of Commerce of Munich (DE)

Unioncamere del Veneto, Camera di Commercio di Bolzano, Unioncamere Lombardia **(IT)**

Baden-Württemberg: Connected e.V. **(DE)**

Camera Regionale dell'Artigianato e delle Piccole Imprese di Maribor **(SL)**

RISINGSUD - Agence de développement économique de la région Sud Provence-Alpes-Côte d'Azur, French Tech Grande Provence **(FR)**

Innovation Region Styria GmbH **(AT)**, Austria Wirtschaftsservice Gesellschaft mbH,

Standortagentur Tirol - Tiroler Zukunftstiftung **(AT)**

Match Strategies, Università della Svizzera italiana **(CH)**



11 **START:** October 2019 - **ENDING:** June 2022

INTERREG ALPINE SPACE

Priority 1: Innovative Alpine Space
Specific objective:
Improve the framework conditions for innovation in the Alpine Space

E-SMART: E-Mobility smart grid for passengers and last mile freight transports in the Alpine Space



OBJECTIVES

- Improve innovation and **environmental sustainability of passenger and freight transport** in urban areas of the Alpine Space
- Manage in new energy sources
- Promotion of public policies



ACTIVITIES

- Increase passenger and freight transport with the realization of future smart cities
- Test an operating model to plan electrical research stations through Smart Grids



PARTNERSHIP

COORDINATOR: Ricerca sul Sistema Energetico - RSE **(IT)**
German-Italian Chamber of Commerce of Munich (DE)

Magistrat der Landeshauptstadt Klagenfurt am Wörthersee, Codognotto Austria GmbH **(AT)**

SWW Sozial-Wirtschafts-Werk des Landkreises Oberallgäu Wohnungsbau GmbH, Landkreis München, Klima-Bündnis der europäischen Städte mit indigenen Völkern der Regenwälder **(DE)**

Pôle Véhicule du Futur, Auvergne-Rhône-Alpes Énergie Environnement **(FR)**

Piedmont Region, Veneto Strade, Association of Smart Cities **(IT)**

BSC, poslovno podporni center, d.o.o., Kranj, Regionalna razvojna agencija Gorenjske, Gospodarsko interesno združenje ACS Slovenski avtomobilski grozd **(SL)**



11 **START:** October 2019 - **ENDING:** May 2022

INTERREG ALPINE SPACE

Priority 1: Innovative Alpine Space
Specific objective:
Improve the framework conditions for innovation in the Alpine Space

ALPBIOECO



OBJECTIVES

- Developing the potential of the **bioeconomy** in the value chains of food and herbal essences
- Promote the sustainability of the local economy in the Alpine Space through the **enhancement of bio-economic potential**
- Innovation of the value chains of bio-based foods and botanical extracts



ACTIVITIES

- Production of renewable biological resources which are converted into vital products
- Analysis of the current value chains for apples, nuts and herbs
- Development of new eco-innovative product ideas and business model concepts for SMEs, which will be tested in pilot studies



PARTNERSHIP

COORDINATOR: ITKAM - Italian Chamber of Commerce for Germany (DE)
NOI Techpark, Environment Park **(IT)**
Naklo Biotechnical Center, Chamber of Commerce and Industry of Slovenia **(SLO)**
Business Upper Austria, Naklo Biotechnical Center, MCI | The Entrepreneurial School, Regio Im Walgau **(AT)**
City of Sigmaringen, Albstadt-Sigmaringen University of Applied Sciences, Kompetenzzentrum für Ernährung - Kern, Bund für Umwelt und Naturschutz Deutschland BUND **(DE)**, Innov'Alliance **(FR)**



11 **START:** April 2018 - **ENDING:** April 2021

INTERREG ALPINE SPACE

Priority 1: Innovative Alpine Space
Specific objective:
Improve the framework conditions for innovation in the Alpine Space

20. CITIZEN EUROPE

The aim of the Europe for Citizens Programme is to contribute to citizens' understanding of the EU, its history and diversity and to encourage the democratic participation of citizens at EU level.

OBJECTIVES:

- raise awareness of remembrance, common history and values and the Union's aim that is to promote peace, its values and the well-being of its peoples by stimulating debate, reflection and development of networks;
- encourage democratic and civic participation of citizens at Union level, by developing citizens' understanding of the Union policy making-process and promoting opportunities for societal and intercultural engagement and volunteering at Union level.

ECHOES - European cultural heritage



OBJECTIVES

- Spread out to citizens the knowledge of the European Union and its history
- Promote **European citizenship** and improve the conditions for civic and democratic participation at European level
- Enhance cultural heritage to promote social inclusion of migrants, Rom, people with disabilities and Neets



ACTIVITIES

- Creation of “Community Cultural System (CCS)”
- Campaign “My Culture, My Europe, My Future”: offer the most disadvantaged citizens the opportunity to participate in social life at local and European level
- The campaign will contain two initiatives: “European Cultural Heritage” - tells your story!” and “Europe, heritage, startup!”



PARTNERSHIP

COORDINATOR: INTEGRA Onlus **(IT)**

German-Italian Chamber of Commerce of Munich (DE)

Association of Albanian Municipalities **(AL)**, Pegeia **(CY)**

Association of Italians in Guadeloupe (FR), Culturepolis (GR),

Fattoria Pugliese Diffusa **(IT)**, Carnikava **(LV)**, Roma Progress **(MK)**, Genista **(M)**,

LAG Paluki **(PL)**, Geoclube **(PT)**, Pietra Neamt **(RO)**, Cajetina **(SRB)**, Banská

Štiavnica **(SK)**

Ribamontan al Mar, Aspanias Foundation, Kiike **(ES)**



11 **START:** April 2019 - **ENDING:** March 2021

21. EU4BUSINESS

EU4Business is an umbrella initiative for EU activities in **support of small and medium-sized enterprises (SMEs)** and for the promotion of trade between the EU and Eastern European countries (Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine).

EU4Business: Connecting Companies' is a project managed by EUROCHAMBRES to enable the sustainable economic development of certain sectors and to create jobs in the partnership countries, in particular by promoting an increase in trade, encouraging internal investments and fostering commercial links with companies in the EU. The sectors of interest are: Wine, Organic food, Textile, Tourism, Creative industries.

The Italian Chambers of Commerce abroad are able to identify opportunities for participation in Tender. In particular, the Italian Chamber of Commerce for Germany, through the Eurochambers chamber network system, won the EU4Business Tender for realize a series of promotional and commercial initiatives focused on the wine sector, also involving the Italian Chamber of Commerce in Moldova, and on the sustainable tourism sector.

READY4WINEXP



OBJECTIVES

- Create commercial partnerships in the **wine sector** between importers of German wines and Moldovan wine producers
- Opportunity to obtain strategic information on the German market and to acquire skills that can make them more competitive on the international market



ACTIVITIES

- Ready4Winexp Academy: online seminars that will provide Moldovan producers with the tools and knowledge necessary to approach the German market
- Business trip and B2B organization in Chisinau (Moldova)
- Visit of Moldovan producers to ProWein in Düsseldorf, the most important world fair dedicated to the wine sector



PARTNERSHIP

**COORDINATOR: ITKAM-Camera di Commercio italiana per la Germania (DE)
Camera di Commercio Italiana in Moldova (MD)**



11 **START:** November 2021 - **ENDING:** April 2022

GREENTOUR UKRAINE



OBJECTIVES

- Promote international cooperation between Germany and Ukraine on sustainable tourism
- Development of economic relations between German and Ukrainian tourism operators, in order to make the Ivano-Frankivsk region known as a tourist destination to German tour operators and tourism platforms



ACTIVITIES

- Online matchmaking activity
- Study visits in Ukraine and Germany
- New products/services to stimulate tourism in rural areas of Ukraine



PARTNERSHIP

COORDINATOR: ITKAM - Camera di Commercio italiana per la Germania (DE)

Camera di Commercio Ivano-Frankivsk (UA)



11 **START:** November 2021 - **ENDING:** March 2022

22. ERASMUS PLUS

Erasmus Plus is the EU Programme in the fields of education, training, youth and sport.

Erasmus+ support actions in the fields of higher education (including its international dimension), vocational education and training, school education, adult education and youth (including its international dimension).

In order to achieve its objectives, the Erasmus+ Programme implements the following Actions:

- KA1: Mobility of individuals ;
- KA2: Cooperation for innovation and the exchange of good practices;
- KA3: Support for policy reform;
- Jean Monnet Activities;
- Sport.

EMEVM2 - INDUSTRY 4.0



OBJECTIVES

- Improve the skills and quality learning of young people in **manufacturing sector**
- Strengthen innovation in the **automotive, electronics and manufacturing sectors**
- Increase the number of employees in the target areas of the project



ACTIVITIES

- International mobility for student
- Assistance to student mobility in foreign companies
- Creation of a transnational network between the countries participating in the project involving institutions, training institutes and companies



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce for Portugal (PT)
Italian Chamber of Commerce for Spain (ES)

Ele Usal Mallorca, S.L., Eficiencia Bioclimatica **(ES)**

Aegina, Opencom I.S.S.C., Lepido Rocco Foundation **(IT)**

Global Equipment Spares LTD, North West Academy of English, E&I Engineering, Computer Warehouse **(UK)**



11 **START:** October 2018 - **ENDING:** September 2019

ERASMUS PLUS

Key Action: KA1 - Learning Mobility of Individuals
Action Type: VET learner and staff mobility

HOME - Hospitality mobility in Europe



OBJECTIVES

- Experience exchange and good practice between departure country (Germany) and host country (Italy, Spain, Greece e Portugal) in the **HoReCa sector**
- Acquisition of professional skills and development of soft skills



ACTIVITIES

- Participants selection among students from German Vocational Schools participating in the project
- Selection of host companies in the destination Country
- Monitoring and evaluation activities



PARTNERSHIP

COORDINATOR: ITKAM - Italian Chamber of Commerce for Germany (DE)

Italian Chamber of Commerce for Spain (ES)

Italian Chamber of Commerce for Portugal (PT)

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Bergiussschule, Berufliche Schule des Kreises Ostholstein in Oldenburg,
Städtische Berufsschule II Regensburg **(DE)**

Center for Culture Studies and Association Development **(IT)**



11

START: January 2018 - **ENDING:** May 2021

ERASMUS PLUS

Key Action: KA1 -
Learning Mobility of
Individuals

Action Type: VET
learner and staff
mobility

CLOSER - Key competences and healthy lifestyle in youth work



OBJECTIVES

- Strength young people's skills in **healthy lifestyles**
- Promote an healthy lifestyle
- Disseminate practices to contribute the personal reflection and cohesion among participants



ACTIVITIES

- Training course for young people
- Carry out sport activities promoting physical activity as a healthy habit that contributes to a better life quality, both physically and emotionally
- Monitoring participants learning level in the training course



PARTNERSHIP

COORDINATOR: Cabildo de Gran Canaria **(ES)**

Italian Chamber of Commerce for Spain (ES)

Italian Chamber of Commerce for Portugal (PT)

Youth Association Bedekovcina **(HR)**

AMFI - Agency for International Mobility and Training **(IT)**

HEPA MACED **(MK)**

CPM - Centrum Prevencie Mládeže **(SK)**

Jordan Youth Innovation Forum **(JO)**



11 **START:** January 2018 - **ENDING:** September 2019

ERASMUS PLUS

Key Action: KA1 - Learning Mobility of Individuals
Action Type: VET learner and staff mobility

SELFIE - Self entrepreneurs for inclusion



OBJECTIVES

- Encourage student's work experience with European companies in the **craft sector**
- Develop, through companies experience, technical-productive skills and entrepreneurial skills
- Promote transparency and recognition of skills and qualifications for the transition between formal education and job education



ACTIVITIES

- Training courses and implementation of international student mobility
- New working environment knowledge and a new culture for children involved in mobility
- Follow-up activities



PARTNERSHIP

COORDINATOR: Casartigiani Arezzo **(IT)**

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Spanish Chamber of Commerce of Madrid (ES)

ITKAM - Italian Chamber of Commerce for Germany (DE)

Italian Chamber of Commerce for Portugal (PT)

Apostolina Tsaltampasi Kai SIA EE, European Center In Training For Employment **(GR)**

Ekip Europa, Asociacion Mundus, Badajoz Chamber of Commerce, Sistema

Practices s.l., Praktica Training Consulting S.L, Fundacion Universitaria San Antonio,

Asociación Empresarial dell'Alqueria Projectes Educatius, Sun Dreams Global S.L **(ES)**

Euro Education, Balkanska Agenciya za Ustoychivo Razvitie **(BG)**

Malta Vocational Center (MT), Brussels Europe asbl **(GR)**

The Training Partnership Ltd (UK), UAB "Globalios idejos", European Career Evolution,

JSC EU Trade **(LT)**, EPRALIMA, EUROYOUTH Portugal, Priority Abilities **(PT)**

Partnership International JPN Limited (IE), ABROAD Consulting **(DE)**



START: November 2018 - **ENDING:** October 2021

ERASMUS PLUS

Key Action: KA1 - Learning Mobility of Individuals
Action Type: VET learner and staff mobility

MOBILITY FOR VET IN EUROPE



OBJECTIVES

- Reduce **early school leaving**
- Improve language and digital students skill
- Reduce gap between the world of school and work



ACTIVITIES

- Training placements implementation in the countries involved in the project (Germany, Ireland, Italy, United Kingdom)
- Follow-up activities



PARTNERSHIP

COORDINATOR: I.I.S Benedetto Castelli - Brescia **(IT)**
ITKAM - Italian Chamber of Commerce for Germany (DE)
Berlink Etn GmbH **(DE)**
ETN Training Vision Ireland, European Career Evolution **(IE)**
Vision Ltd training **(UK)**



11 **START:** September 2018 - **ENDING:** August 2021

ESSENCE - Enhance skills in start ups for waste in Circular Economy



OBJECTIVES

- Encourage new business creation based on **circular economy** business model
- Improve green startups based on eco-sustainability and resources intelligent use
- Identify successful green models as an example for new companies



ACTIVITIES

- Develop enterprises economic potential through business path
- Promote circular economy benefit based on the waste sector
- Creating new jobs and spread out the circular economy in Europe



PARTNERSHIP

COORDINATOR: Danish-Italian Chamber of Commerce (DK)

Coopération Bancaire pour l'Europe – CBE **(BE)**

Università di Aarhus **(DK)**

Etaireia Axiopoiiseos Kai Diacheiriseos Tis Periousias Tou Ethnikou Metsoviou Polytechniou E.M.P. **(GR)**

FVB Srl **(IT)**

Funiber-Fundación Universitaria Iberoamericana **(ES)**



11 **START:** September 2017 - **ENDING:** September 2019

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices

Action Type: Strategic Partnerships for Vocational Education and Training

MARHER - Heritage Marketing for competitiveness of Europe in the global market



OBJECTIVES

- **Corporate heritage** valorization to enter into empathic relationship with people
- Creating a new, innovative and creative professional figure: the **heritage marketer**
- Improve competitiveness of European companies



ACTIVITIES

- Realization of a training course based on strategies and tools for the development of Heritage marketer figure
- Support Small and Medium Enterprises for the brand and products promotion
- Training course based on the narration and enhancement of cooperate heritage



PARTNERSHIP

COORDINATOR: Danish-Italian Chamber of Commerce (DK)

Coopération Bancaire pour l'Europe – CBE **(BE)**

Syddansk Universitet **(DK)**

FVB Srl, I-Strategies **(IT)**

Vytauto Didziojo Universitetas **(LT)**



11 **START:** December 2019 - **ENDING:** January 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnerships for
vocational education
and training

PULSE - Language and communication skills for foreign nurse



OBJECTIVES

- Improve the language, communication and intercultural skills of **professionals health** (nurses)
- Boost the quality of care for the nurses
- Implement innovative learning practices in vocational education and training



ACTIVITIES

- Develop a scheme for the assessment of nurses' language skills
- E-learning course based on pedagogical approach for nursing staff
- Creation an exchange network between the countries involved in the project



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce of Lyon (FR)

KU TU EOOD - Institute for Training of Personnel in International Organizations **(BG)**

EURORESO, University for Foreigners of Siena **(IT)**

Cooperatieve Vereniging PRESSURE LINE U.A. **(NL)**

Fundatia Central, Educational Soros Miercurea CIUC **(RO)**

Fund Formacion EUSKADI SLL **(ES)**



11 **START:** September 2016 - **ENDING:** September 2018

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices

Action Type: Strategic Partnerships for Vocational Education and Training

SUCCEED - Stimulate financial education to foster entrepreneurship and development



OBJECTIVES

- Promote financial and entrepreneurial skills for young people providing to teachers and trainers innovative tools
- Reduce **financial literacy** gap



ACTIVITIES

- Training needs analysis
- Implementation of training courses for young people in financial field
- Define and spread out innovative training tools available online



PARTNERSHIP

COORDINATOR: Italian-Luxembourg Chamber of Commerce (LU)

Cooperation Bancaire pour l'Europe - CBE, Réseau d'Entre-prises Sociales
(BE)

The hive-FVB srl, Conform s.r.l. **(IT)**

Fundatia Satean **(RO)**

Bicero Center Za Poslovno Informatiko Rozman Doo **(SLO)**

Fundación Universitaria Iberoamericana- Barcelona **(ES)**



11 **START:** September 2016 - **ENDING:** August 2019

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnerships for
Vocational Education
and Training

European School of Entrepreneurship



OBJECTIVES

- Promote the concept of **corporate social responsibility** among young people and the unemployed
- Encourage exchanges of best practices between different countries and cultures
- Develop trainers and tutors skills



ACTIVITIES

- E-learning platform and training course
- Implementation of a guide to improving entrepreneurship practices
- Training assessment models



PARTNERSHIP

COORDINATOR: Comite de Bassin d'Emploi du sud Luberon **(FR)**
Belgian-Italian Chamber of Commerce (BE)
Univerza na Primorskem, University of the Primorska **(SLO)**
Valle Del Tetuan Association **(ES)**
Syntea **(PL)**



11 **START:** September 2017 - **ENDING:** August 2020

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Strategic
Partnership for
Vocational Education
and Training

ENFORCES - Empowering food circular economy in startups



OBJECTIVES

- Overcoming the educational gap in the food sector of the **circular economy**
- Make the circular economy an instrument of economic growth
- Train business experts and educators



ACTIVITIES

- Database for entrepreneurs who want to undertake the principles of the Circular Economy in the food sector
- Training course for business experts and educators
- Define a best practice database dedicated to policy makers



PARTNERSHIP

COORDINATOR: Italian-Maltese Chamber of Commerce (MT)

Cooperation Bancaire pour l'Europe - CBE **(BE)**

University of Aarhus **(DK)**

FVB Srl **(IT)**

Conform Italia **(IT)**

Circular Economy Foundation **(H)**



11 **START:** September 2017 - **ENDING:** September 2019

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

STORYLINES - Storytelling for competitiveness in European enterprises



OBJECTIVES

- Create a new professional figure able to exploit new communication, branding and corporate marketing strategies (**Storyteller**)
- Realization of easily transferable training methods and educational models
- To disseminate training methodologies in different countries, even outside the partnership



ACTIVITIES

- Develop an interactive geographical map to identify and relate best practices of corporate storytelling in Europe
- Identify a series of key skills aimed at promoting the figure of the corporate Storyteller
- Transfer of professional skills through the creation of an innovative training course



PARTNERSHIP

COORDINATOR: Italo-Luxembourg Chamber of Commerce (LU)
Cooperation Bancaire pour l'Europe - CBE (**BE**)
EBN Innobridge BIC (**BG**)
Stories Facts (**IT**)
The Hive (**IT**)



11 **START:** October 2018 - **ENDING:** June 2021

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Strategic
Partnership for
Vocational Education
and Training

IPER: ICT to promote cultural heritage according to Accessibility



OBJECTIVES

- Nano-learning methodology to strengthen the skills of professionals engaged in **tourism**
- Promote cultural heritage through the use of ICT and according to the principles of accessible tourism
- Improve professionals skills in cultural heritage field



ACTIVITIES

- Develop a learning path based on nano-learning methodology
- Enhance of the concept of Orange Tourism: development a new model to attract tourists through the experiences related to cultural and traditional customs visited area
- Creation of a toolbox for staff training designed to welcome people with special needs



PARTNERSHIP

**COORDINATOR: Italian Chamber of Commerce for Spain (ES)
Italian Chamber of Commerce for Portugal (PT)**

Bts Blending Training Services Lda **(PT)**

University of Flavors, The Chocolate Way **(IT)**

Predif -Plataforma Representativa Estatal Descapacitados Físicos **(ES)**

Holloko Kozseg Onkormanyzata **(H)**



11 **START:** December 2018 - **ENDING:** August 2021

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

BLUESPROUT: Boosting blue entrepreneurs' competences toward an environmental care Ecosystem



OBJECTIVES

- Encourage new **tourism** creation **companies** to combine competitiveness, growth and environmental sustainability
- Reduce the gap between the skills acquired during the university course and the demand of companies
- Create a new image of the marine and coastal zones in order to develop growth and occupation



ACTIVITIES

- Mapping opportunities and innovative trends in coastal and maritime tourism for the expansion of sustainable tourism services
- Implementation of an innovative training course to strengthen the professional skills of operators in the Blue Economy sector
- Support SME in the search sector for competent professionals



PARTNERSHIP

COORDINATOR: Italian-Maltese Chamber of Commerce (MT)

Cooperation Bancaire pour l'Europe – CBE **(BE)**

Varma Economic Development Agency **(BG)**

The Hive **(IT)**

University of Malta **(MT)**

SPI - Sociedade Portuguesa de Inovação **(PT)**



11 **START:** October 2018 - **ENDING:** January 2022



OBJECTIVES

- Promote new learning methods and teaching tools in the **Management & Sales** field
- Spread managerial skills among young students from different economic backgrounds
- Define a transnational cooperation model between universities, businesses and Advisory and Training Centres



ACTIVITIES

- Planning strategic routes for SME operating in the Management & Sales sectors
- Creation Knowledge Hub with teaching materials and operating tools
- Design short films to stage situations typical of commercial processes



PARTNERSHIP

COORDINATOR: Polytechnic University of Marche **(IT)**

Italian Chamber of Commerce-Barcelona (ES)

Rovira i Virgili University **(ES)**

Institute of Training of Personnel in International Organizations, University of National and World Economy **(BG)**

Chamber of Commerce, Industry, Crafts and Agriculture of Macerata, CONFORM- Consulting, Training and Management S.C.A.R.L **(IT)**



11

START: Novembre 2017 - **ENDING:** October 2019

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices

Action Type: Strategic partnerships for higher education

TESEO - Ariadne's strands in the digital age



OBJECTIVES

- **Media educator** figure in line with the most demanding requirements of the market
- Create an educational/training model that can be replicated in all the countries of the European Union, that is of support to educational institutions and training in the transition to the digital age



ACTIVITIES

- Creation a CV for media educator figure
- Implement a training model for the acquisition of managerial skills and communication skills
- Increase digital soft skills for professionals in the cultural industry



PARTNERSHIP

COORDINATOR: University of Salerno **(IT)**
Belgian-Italian Chamber of Commerce (BE)
German-Italian Chamber of Commerce of Munich (DE)
Synthesis Center for Research and Education **(CY)**
University of Montpellier **(FR)**
Cooperative of Formação and Animação Cultural **(PT)**
University of Barcelona **(ES)**



11 **START:** October 2019 - **ENDING:** September 2021

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices

Action Type: Strategic partnerships for higher education

YECH - Youth volunteering certification



OBJECTIVES

- Promote the recognition of skills, skills and knowledge acquired by young Europeans during their **volunteer experience**
- Foster the inclusion and employability of young people, migrants and refugees
- Facilitate the inclusion and employability of young people, migrants and refugees



ACTIVITIES

- Creation of a methodology for the creation of a certificate attesting to work as a volunteer, recognised at European level
- Adaptation of the methodology to the European Qualifications Framework young Europeans Training interested in the development of new skills and "soft skills" through a training course



PARTNERSHIP

COORDINATOR: German-Italian Chamber of Commerce of Munich (DE)

Out of the Box international **(BE)**

Social policy and action organization **(CY)**

Institute of entrepreneurship development **(GR)**

Gramigna OdV **(IT)**

Rightchallenge - Associação **(PT)**

Go digit all **(UK)**



11 **START:** February 2019 - **ENDING:** January 2021

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for Youth

W@W - Women at Work



OBJECTIVES

- Encouraging **unemployed economic inclusion women** in rural areas
- Creation a new jobs for women



ACTIVITIES

- Activities to bring women closer to the concept of entrepreneurship
- Development of a training programme focused on specific skills needed to enter the world of work
- Awareness-raising events in support of gender equality



PARTNERSHIP

COORDINATOR: German-Italian Chamber of Commerce of Munich (DE)
Enoros Consulting Limited **(CY)**
Gip Formation et Insertion Professionnelle de L'Academie de Nice **(FR)**
RightNow ehf **(IS)**
I Diritti Civili nel 2000 - Salvabebe'/Salvamamme **(IT)**
Dramblys **(ES)**
Proqvi Internationell Förening För Kvinnor Och Ungdomar **(S)**



11 **START:** September 2019 - **ENDING:** August 2021

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Strategic
Partnership for adult
education

RESOURCE - Raising expertise to sustain our common Environment



OBJECTIVES

- **Create a green and sustainable Europe vision**
- Empowering new generations in **environmental sustainability**
- Raising awareness of effective resource management for the creation of innovative training methods



ACTIVITIES

- Converting current socio-economic models with more sustainable models
- Creation of an online platform to coordinate activities between public, private, environmental and schools
- Dissemination of results through ICT channels



PARTNERSHIP

COORDINATOR: Centro Servizi Associati - Cooperativa Sociale Onlus **(IT)**
German-Italian Chamber of Commerce of Munich (DE)
Asociación Tub de Agenciasde Desarrollo Garapen **(ES)**
Kozgazdasagi Politechnikum Alternativ Gimnazium **(HU)**
Society for the Protection of Nature in Israel **(IL)**



11 **START:** February 2020 - **ENDING:** June 2022

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for adult education

European Cultural Heritage



OBJECTIVES

- Enhance **cultural heritage** innovation to make it sustainable, accessible and technological
- Identify skills gaps in the cultural heritage sector
- Stimulate the creation of hybrid professionals, able to evaluate and exploit the opportunities offered by digital sector



ACTIVITIES

- E-learning platform
- Development of European employment profiles used in the promotion, enhancement, mediation and interpretation of cultural heritage
- Innovative training course based on European standards integrating numerous cross-cutting, digital and entrepreneurial skills



PARTNERSHIP

COORDINATOR: MateraHub Cultural and Creative Industries Consortium **(IT)**

Italian Chamber of Commerce and Industry for Spain (ES)

LaCultura Institute **(ES)**

Alden Biesen, European Network Cultural Management & Policy **(BE)**

M2C Institute for Applied Media Technology & Culture University of Bremen **(DE)**

Hellenic Open University **(GR)**, Fitzcarraldo Foundation **(IT)**

National Institute of Research & Training **(RO)**



11 **START:** January 2018 - **ENDING:** January 2022

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Sector Skills Alliances in vocational education and training

MEMEVET - Mechatronics and metallurgical VET for sectors' industries



OBJECTIVES

- Promote European mobility in **mechatronics and metallurgy sectors**
- Create a common curriculum for complementary educational skills required by the labour market
- Development an e-card to load cross and soft skills



ACTIVITIES

- Identify skills and needs in mechatronics and metallurgy sectors
- Design training modules for students in vocational training schools
- Design an European professional curriculum



PARTNERSHIP

COORDINATOR: ITKAM - Italian Chamber of Commerce for Germany (DE)
Italian Chamber of Commerce and Industry for Spain (ES)

Asociacion Cluster de Automocion de Aragon, les Tirant Lo Blanc,
Asociacion de Empresarios del Comercio and Industria del Metal de Madrid AECIM **(ES)**

Technical University-Sofia, Bulgarian Chamber of Commerce and Industry **(BG)**, Hightech-startbahn **(DE)**

Uninettuno, Consortium Industrial Area and River Port of Padua, Pordenone Technological Center **(IT)**

Prešovská regionálna komora SOPK **(SK)**



11 **START:** January 2018 - **ENDING:** December 2019

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Sector Skills Alliances in vocational education and training

Youth Workers and Rural Heritage Promotion



OBJECTIVES

- Promote and enhance **cultural heritage** in the rural areas in the countries involved
- Support cultural heritage in rural areas through ICT (Information and Communication Technologies)
- Reduce "brain drain" and emigration from rural areas



ACTIVITIES

- E-learning training course and job shadowing activities
- Mobility for young workers within the countries involved in the consortium



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce for Spain (ES)

Italian Chamber of Commerce for Portugal (PT)

Italian Chamber of Commerce of Rosario (AR)

INCULTEV- Cultural Institute of Evora **(PT)**

Universidad Nacional de Rosario **(AR)**

Amigos da Terra, Amazonia brasileira **(BR)**

Tucep - Tiber Umbria Comett Education Program **(IT)**

Stowarzyszenie Ari **(PL)**

Cabildo de Gran Canaria **(ES)**



11 **START:** December 2018 - **ENDING:** June 2021

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Capacity
Building for youth in
ACP countries, Latin
America and Asia

EQ-WOOD - European Quality Qualifications for the Woodwork and Furniture Industry



OBJECTIVES

- Promote innovation in the European **wood** and **furniture industry**
- Improve the capacities of SME in the **wood sector**
- Encourage qualified young people to develop a career in the wood sector



ACTIVITIES

- Learning needs analysis and new professional qualifications
- Design new marketing tools for the development of “*Design Thinking method*”
- Create a European network for qualification and training in the wood and furniture sector



PARTNERSHIP

COORDINATOR: Federazione Imprese settore mobile e arredamento – Federlegnoarredo **(IT)**

Italian Chamber of Commerce of Lyon (FR)

MEDEF - Auvergne- Rhône-Alpes **(FR)**

Woodwize - Center de Formation Bois, Innovawood Asbl **(BE)**

Bulgarian Branch Chamber of Woodworking and Furniture Industry **(BG)**

CONFORM - Training and Management Consulting S.C.A.R.L **(IT)**

Asociacion de Investigacion y Desarrollo en la Industria de Mueble y Afines **(ES)**

Hungarian Association of furniture and Woodworking **(H)**



11 **START:** December 2017 - **ENDING:** December 2020

ERASMUS PLUS

Key Action: KA2 –
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Sector
Skills Alliances for
design and delivery of
VET

A Network of NEET Mobility



OBJECTIVES

- Promote the **social inclusion of young people** with a low level of qualification or qualification
- Enhance Neets key competences and life skills in environments related to local development, especially in SME
- Spread the concept of education, social inclusion and employment among young people



ACTIVITIES

- Online platform for network management
- Event planning in Europe for the presentation of “cultural network platform”
- Selection of young people and organisation of European mobility actions



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce for France in Marseille (FR)

Italian Chamber of Commerce in Denmark (DK)

ITKAM - Italian Chamber of Commerce for Germany (DE)

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Italian Chamber of Commerce and Industry for Spain (ES)

City of Copenhagen Youth School (DK)

Thessaloniki Yuth Club for UNESCO (GR)

IES Consulting, Asociación española de Escue-lasde Segunda Oportunidad (ES)

Le Régie des Ecrivains, Cap'Ulysse (FR)

Itaka Training, EUROSUD - The youth portal, Pegaso Network Consortium (IT)



11 **START:** March 2017 - **ENDING:** March 2019

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for youth

B.I.G. – Business International Growth



OBJECTIVES

- Increase the **digital, financial and entrepreneurial skills** of 8 workers from the countries involved in the project
- Create an innovative training course in line with workers and companies needs
- Acquisition of methodological references through international mobility routes



ACTIVITIES

- Mobility course for 10 trainers for the development of an educational model
- Creation of a handbook, containing methodological and operational techniques, as a guide for future “learners”
- Transfer project results to other European countries



PARTNERSHIP

COORDINATOR: Chamber of Commerce of Marche **(IT)**
Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Formacion y Educacion Integral, ASECOM **(ES)**

AKMI **(GR)**

Polytechnic University of Marche, Conform **(IT)**

Ponzan University of Economics and Business, Chamber of Commerce of Importers, Exporters and Cooperation of Poland **(PL)**

GZS-CPU, Poslovno Podporni Center **(SI)**



11 **START:** November 2019 - **ENDING:** June 2022

ERASMUS PLUS

Key Action: KA2 –
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for youth

REDES - Network for the development of social enterprises



OBJECTIVES

- Promote **social enterprise** development in the **sustainable economic growth**
- Strength knowledge in the field of social entrepreneurship
- Improve intercultural, digital and linguistic skills in young people



ACTIVITIES

- Organize national meetings guiding young people to embark on a career in social entrepreneurship
- Create a guide line for the exchange of best practices between aspiring entrepreneurs
- Create an entrepreneurial network between countries involved in the project



PARTNERSHIP

COORDINATOR: ASALMA Agrupación de Sociedades Laborales de Madrid (ES)

ITKAM - Italian Chamber of Commerce for Germany (DE)

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

Italian Chamber of Commerce for Portugal (PT)

Bxl (BE)

I.RE.FORR - Regional Institute for Training and Research (IT)

IFAL (SE)



11 **START:** November 2017 - **ENDING:** July 2019

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for youth

DC4SKI - Dual careers for Alpine ski racers



OBJECTIVES

- Promote knowledge and development of European best practices for alpine ski athletes
- Strengthen cultural, educational and working environments in the **alpine skiing** sector
- Support athletes in professional path development



ACTIVITIES

- Identification of the needs and challenges faced by athletes and alpine ski educators
- Create a link between ski races and sustainable socio-economic development
- Sharing best practices with United States ski schools



PARTNERSHIP

COORDINATOR: Ski Club Landina **(IT)**
Italian Chamber of Commerce of Lyon (FR)
ALPSKI SMUcARSKI Klub Kranjska Gora (SLO)
Universitaet Osnabrueck (DE)
EILD - European Institute for Local Development (GR)
Free University of Bolzano, University of Genoa (IT)



11 **START:** January 2018 - **ENDING:** December 2019

TAPROOM - Training in the production and marketing of organic and craft beer



OBJECTIVES

- Improve the competitiveness of European breweries by opening up to rapidly growing market sectors
- Promote the transfer of skills and know-how in the **production and marketing of beer** at national and European level
- Promote beer traditions as a cultural heritage of the EU



ACTIVITIES

- Online training package, aimed at offering an innovative teaching approach in organic cultivation, production and sale of craft beer
- Building a professional network of farmers, experienced brewers and newcomers and professional trainers
- Development of training methods and entrepreneurship models alternative to traditional ones



PARTNERSHIP

COORDINATOR: Malta Business Foundation **(MT)**
ITKAM - Italian Chamber of Commerce for Germany (DE)
Out Of The Box International **(BE)**
AVA Creations Foundations **(BG)**
Molise LAG towards 2000 **(IT)**



11 **START:** December 2020 - **ENDING:** December 2022

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Education and Training

FAIRLY - Financial education for legal economy



OBJECTIVES

- Increase the **financial literacy** of unemployed, low-skilled, professional workers
- Educate in the so-called "legal economy" especially in rural and less developed areas
- Develop innovative educational practices, with particular attention to methodology and the development of educational ICT tools



ACTIVITIES

- Training course on the "legal economy" to recognize and identify illegal behavior on the part of economic-financial service providers
- Development of a learning platform and web app, aimed at learning the basic financial and economic mechanisms
- Practical guide for safe financial choices



PARTNERSHIP

COORDINATOR: Italian-Luxembourg Chamber of Commerce (LU)

Cooperation Bancaire Pour l'Europe - CBE **(BE)**

Domspain Consulting SL **(ES)**

Varna Economic Development Agency - VEDA **(BG)**

Hibis AS **(NO)**

Italian Center for Salesian Women's Works - CIOFS **(IT)**



11 **START:** December 2020 - **ENDING:** December 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for adult
education

INSPIRER - Inclusive workplaces for senior workers



OBJECTIVES

- Eliminate all forms of discrimination on the basis of age in the workplace
- Promote open and inclusive workspace towards the over 50 generations and improve their digital skills
- Train managers and HR managers on the **multigenerational work culture**



ACTIVITIES

- Training course on the concept of multigenerational culture in the workplace
- Development of an innovative tool for evaluating multigenerational culture in the workplace
- Development of innovative cross-generational /reverse-age mentorship programs



PARTNERSHIP

COORDINATOR: Technical University of Kosice - TUKE **(SK)**

Italian-Luxembourg Chamber of Commerce (LU)

Zdruzenie pre Inovacie in Rozvoj - ASTRA **(SK)**

Aintek Symvouloi Epicheiriseon Efarmoges Ypsilis Technologias Ekpaidefsi

Anonymi Etaireia - IDEC **(GR)**

TREBAG Intellectual Property-and Project Manager LTD **(HU)**

Volkshochschule im Landkreis Cham e.V. - VHS CHAM **(DE)**

Omospondia Viomichanikon Ergatoupallilikon Somateion - OBES **(GR)**



11 **START:** November 2020 - **ENDING:** October 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for adult
education

Being a female Entrepreneur



OBJECTIVES

- Transmission of new skills to young women living in a disadvantaged socio-economic context (rural areas, immigration, single-parent families) to facilitate their path of **female entrepreneurship**
- Support for women who struggle to find new ways to reconcile professional and personal life to start a professional career and start activities in the sectors of Creative and Cultural Industries



ACTIVITIES

- Create a map of cultural entrepreneurship in Europe to access data on current legislation and useful examples of best practices in the European cultural industry
- Providing a digital tool for assessing the entrepreneurial skills of the participants
- Online training aimed at young women and potential entrepreneurs



PARTNERSHIP

COORDINATOR: Camera di Commercio Italiana per la Spagna (ES)
DomSpain (ES)
EUROSUCCESS (CY)
P-consulting (GR)
Coopération Bancaire pour l'Europe - CBE (BE)
AGGRA (HR)
Bucovina Institute (RO)



START: October 2020 - **ENDING:** March 2023

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for adult
education

ENGINE - E-Leadership managers in Europe



OBJECTIVES

- Increase the competitiveness of European SMEs on **Cyber security**
- Training a new generation of leaders to address digital threats
- Create a guide on how to introduce e-Leadership principles in European SMEs and implement ICT tools to provide maximum efficiency and safety



ACTIVITIES

- Organize an online training course on e-Leadership for entrepreneurs and employees on Cyber security
- Guideline on how to implement cybersecurity and blockchain in SMEs
- Develop an Online Training Platform to spread the new knowledge of IT security to the target group



PARTNERSHIP

COORDINATOR: Camera di Commercio Italiana in Danimarca (DK)

Coop ration Bancaire pour l'Europe - CBE **(BE)**

FVB The Hive S.R.L **(IT)**

Atlantis Engineering **(GR)**

Fondazione Luigi Clerici **(IT)**

Technical University of Denmark – DTU **(DK)**

BIC - Innobridge **(BG)**



11 **START:** November 2020 - **ENDING:** November 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for adult
education

E-Lead - Competence map for the high-tech leader qualification



OBJECTIVES

- Produce educational material for VET professionals involved in training processes of workers and managers in the **high-tech/digital sector**
- Promote training courses for the acquisition of high-tech leadership skills
- Promote innovative practices to reduce the e-skills shortage in Europe



ACTIVITIES

- Creation of a skills map for the new figure of the High-tech Leader
- Pedagogical manual that includes training modules, methodologies and tools necessary for the acquisition of e-leadership skills
- Online training course for High Tech Leaders



PARTNERSHIP

COORDINATOR: Assindustria Consulting **(IT)**
Italian-Belgian Chamber of Commerce (BE)
Co.meta srl **(IT)**
Delft Technology University **(NL)**
Parque Tecnológico de Andalucía **(ES)**
The Institute of Entrepreneurship Development **(GR)**
Polytechnic University of Marche **(IT)**



11 **START:** October 2019 - **ENDING:** January 2022

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Education and Training

MOB4APP - Strengthening VET professionals for promoting cross-border mobility in apprenticeships



OBJECTIVES

- Enhance the professional development of VET professionals in order to improve, manage and support the **transnational mobility** of apprentices in Europe
- Strengthen the role of VET professionals as a link between apprentices and companies



ACTIVITIES

- Online training course on all aspects relating to the mobility of apprentices abroad ranging from European standards, organizational, managerial and financial skills to the application of communication strategies and marketing techniques
- Increase the interest of apprentices in long-term mobility with the possibility of exchanging experiences at European level



PARTNERSHIP

COORDINATOR: Co.Meta S.r.l. **(IT)**
Belgian-Italian Chamber of Commerce (BE)
Chamber of Commerce of Spain **(ES)**
Regional Union of CISL Marche **(IT)**
BERLINK (DE)
Pedagogical University of Krakow **(PL)**
Knowledge Center PRO WORK Foundation **(NL)**



11 **START:** October 2020 - **ENDING:** October 2022

SMART - Sales management and relationships for trade



OBJECTIVES

- Create a new training curriculum, focused on managing international sales in the **agri-food sector**
- Support the global competitiveness of EU high quality agri-food products
- Encourage innovative design and educational game-based learning



ACTIVITIES

- New technical skills for European students functional to the development of processes for increasing the sales volumes of agri-food SMEs, through effective management of commercial processes
- Raise the level of managerial culture of students and enhance new talents for International Sales Management, generating employment in the agri-food sector



PARTNERSHIP

COORDINATOR: Rovira i Virgili University **(ES)**
Italian Chamber of Commerce in Barcelona (ES)
UNIVPM - Polytechnic University of Marche **(IT)**
University of Primorska University of Primorska **(SLO)**
Poznań University of Economics and Business **(PL)**
Chamber of Commerce and Industry of Slovenia **(SLO)**
Wielkopolska Chamber of Industry and Commerce **(PL)**
CONFORM - Consulting, Training and Management S.c.a.r.l. **(IT)**



11 **START:** November 2020 - **ENDING:** October 2022

ERASMUS PLUS

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Education and Training

S.I.M.P.L.E. - Social impact measurement plan, learning and empowerment



OBJECTIVES

- Create innovative business models to provide with the increase in situations of economic and social vulnerability generated by the economic crisis
- Identify sustainability paths and impact measurement methodologies, considering the specificities of SMEs, which constitute the productive fabric of the EU countries involved
- Promote digital integration in learning activities



ACTIVITIES

- Adopt training solutions in line with the evolution of technologies and multimedia languages to spread skills in the field of **corporate social sustainability**
- Training program for sustainability and corporate social innovation aimed at 60 workers of target SMEs
- Uniform methods and tools for measuring and managing social impact in European SMEs



PARTNERSHIP

COORDINATOR: ISRE, Salesian International Higher Institute for Educational Research **(IT)**

Italian Chamber of Commerce in Barcelona (ES)

PIMEC (ES)

Kauzi foundation (BG)

Prism Consulting Srl (IT)

Panteio University of Social and Political Sciences - Research committee (GR)

Chamber of Commerce and Industry of Slovenia (SLO)

Institute for Business Education (SLO)



11 **START:** November 2020 - **ENDING:** October 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

INTEGRATE - Storytelling to promote migrants entrepreneurship



OBJECTIVES

- Promote the integration of migrants through entrepreneurship
- Increase **social inclusion** through entrepreneurial training with a special focus on Storytelling
- Using the impact of personal stories to change individual and social attitudes towards migration



ACTIVITIES

- Training course for migrants focused on Storytelling to provide an entrepreneurship and innovation education activity
- Provide guidelines to trainers on how to support migrants in acquiring skills to run a successful new business
- Online platform to promote the entrepreneurship using personal cultural background



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce for Sweden (SE)

Potential Novare **(SE)**

Cooperation Bancaire Pour l'Europe - CBE **(BE)**

i-strategies **(IT)**

Wisamar Bildungsgesellschaft **(DE)**

Cnos-Fap Association Piedmont Region **(IT)**

A & A Emphasys Interactive Solutions Ltd **(CY)**



11 **START:** December 2020 - **ENDING:** December 2022

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

ENSURE - Entrepreneurs for plastics' circular economy



OBJECTIVES

- Develop new green skills and methodologies focused on the plastics sector for VET entrepreneurs and trainers on sustainable entrepreneurship
- Encourage the creation of new startups with a business model based on the **circular economy**
- Fill a skills gap linked to the creation of new businesses or the conversion of old ones, in the field of the circular economy



ACTIVITIES

- Produce a collection of best practices and educational materials to know to business coaches how to lead potential potentials in the field of the circular economy
- Creation of local EC startups with particular attention to the reuse and enhancement of plastics sector



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce in Nice (FR)

Cooperation Bancaire pour l'Europe - CBE **(BE)**

FVB SRL, Edulife ONLUS Foundation **(IT)**

Cooperative pour le Développement de l'emploi dans les métiers du patrimoine **(FR)**, Cz & K Consulting Szolgaltato Korlatolt Felelossegu Tarsasag **(HU)**

ARGE Abfallvermeidung, Ressourcenschonung und nachhaltige Entwicklung GmbH **(A)**



11 **START:** December 2020 - **ENDING:** January 2023

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Strategic
Partnership for
Vocational Education
and Training

Creative digital transformation



OBJECTIVES

- Promote the **digital transformation** of cultural, educational and tourism activities currently organized at the local level
- Develop new tools to improve the acquisition of professional skills of adult learners
- Strengthen the creative skills and competences of workers in the **educational, cultural and creative sectors**



ACTIVITIES

- Virtual map of European good practices of creative strategies to digitally/virtually transform local businesses
- Online course "Digitization of materials and events", for educators and cultural/tourist staff and for managers
- Creative process planning training webinar



PARTNERSHIP

COORDINATOR: ITKAM - Italian Chamber of Commerce for Germany (DE)
LOOV EESTI (EE)

Consorzio Materahub **(IT)**

Asociación LET HER IN INTERNACIONAL **(ES)**

DOMSPAIN SLU **(ES)**

WISAMAR BILDUNGSGESELLSCHAFT GEMEINNUTZIGE GMBH **(DE)**

Asociatia Institutul pentru Parteneriat Social Bucovina **(RO)**



11 **START:** April 2021 - **ENDING:** March 2023

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type:
Partnership for
creativity

FIRST - Foundations' fundraiser and storyteller



OBJECTIVES

- Creation of a new professional figure, able to use **fundraising, networking and communication techniques** such as storytelling
- Promote their activities at the international level and boost their collaborative capacities
- Implementation of a database of best practices and contact, such as a mapping tool



ACTIVITIES

- Definition of a new figure, Foundations' fundraiser and storyteller
- Interactive-Networking tool: creation of a state-of-the-art mapping tool to gather all the relevant information at EU level
- Online Training Platform: development of an innovative learning module hosted on an online platform (i.e. MOODLE)



PARTNERSHIP

COORDINATOR: Italian Chamber of Commerce for Sweden (SE)

Cooperation Bancaire Pour l'Europe – CBE **(BE)**

i-strategies **(IT)**

Foqus Fondazione Quartieri Spagnoli ONLUS **(IT)**

Wisamar Bildungsgesellschaft **(DE)**

A & A Emphasys Interactive Solutions Ltd **(CY)**

DOMSPAIN SLU **(ES)**



11 **START:** November 2021 - **ENDING:** November 2023

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

M.O.V.E.I.T. - Mobility Opportunities for Vocational Education in the tourism sector



OBJECTIVES

- Promote youth mobility between Italy, Germany and other European countries
- To allow participants to acquire knowledge and skills useful for their professional and personal growth
- Strengthen the creative skills and competences of workers in the **educational, cultural and creative sectors**



ACTIVITIES

- Training internships in Italy, Spain, Malta, Ireland and Belgium for 50 young Germans engaged in professional training in the tourism, gastronomy and hospitality sectors
- Online courses "Digitization of materials and events", for educators and tourism staff, managers and representatives
- Training webinars dedicated to creative innovation techniques



PARTNERSHIP

COORDINATOR: ITKAM - Camera di Commercio Italiana per la Germania (DE)

Berufsbildende Schule Boppard, Staatliche Schule Ingolstadt I, IBL e.V., Regionales Berufliches Bildungszentrum Ludwigslust-Parchim, Kaufmännische Lehranstalten Bremerhaven **(DE)**



11 **START:** June 2020 - **ENDING:** August 2022

ERASMUS PLUS

Key Action: KA1 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Partnership for creativity

EcoOlives - Production and Marketing of Organic Olives and Olive Oil



OBJECTIVES

- Increase the growth potential of EU olive growers and olive oil producers
- Develop specific knowledge and skills for olive growers to promote **the olive sector and olive groves** as the country's cultural heritage
- Provide cross-cutting, multidisciplinary and tailored training for olive oil production on pest control



ACTIVITIES

- Training course on the production and marketing of organic olives and olive oil and use of **organic cultivation methods**
- Develop knowledge and skills on how to manage pests and diseases in olive groves with particular attention to *P. oleae*, *B. oleae* and *Xylella fastidiosa*
- Creation of an e-learning platform with an interactive archive of materials



PARTNERSHIP

COORDINATOR: ITALCAM-Camera di Commercio Italo-tedesca di Monaco (DE)

Molise verso il 2020 srl (**IT**)

OTB Europe (**PT**)

G.G. EUROSUCCESS CONSULTING LIMITED (**CY**)

AVA Creations Foundation (**BG**)

AYUNTAMIENTO DE LA PALMA DEL CONDADO (**ES**)



11 **START:** November 2021 - **ENDING:** April 2024

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

HEKA2 Diffability Development



OBJECTIVES

- New innovative service for the study-work transition in HE in order to build a suite of integrated learning educational resources for young people with disabilities in the entrepreneurship sector
- Develop a package of services for higher education and for employers in order to meet the needs of students with disabilities



ACTIVITIES

- Involve a HE community of practice on the **entrepreneurship sector and the CSO sector** to facilitate the transition of students from school to work
- Recognize the sustainability of remotely accessible higher education CVs in the field of entrepreneurship at local, regional, national and international levels



PARTNERSHIP

COORDINATOR: VYTAUTO DIDZIOJO UNIVERSITETAS – VMU (LT)
ITALCAM - Camera di Commercio Italo-tedesca di Monaco (DE)
Camera di Commercio Italo-Belga (BE)
OTB Europe (PT)
Univerza V Liubliani (SLO)
TURKIYE GENCLIK BIRLIGI DERNEGI,
Egitimde Gorme Engelliler Dernegi-EGED (TR)



11 **START:** November 2021 - **ENDING:** April 2024

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for Adult
education

PRO.TO.TY.PE. Proactives toward the dynamic future's perspectives



OBJECTIVES

- Developing the skills of workers in the **automotive sector** related to autonomy for proactivity at work for future role transitions
- Produce new value emerging from the evolution of the automotive ecosystem through the enhancement of employees
- Create enabling conditions for workers' lifelong learning



ACTIVITIES

- Web app for workers' smartphones and tablets
- Roadshows in companies, informal presentations in workshops
- Creation of videos conveyed through a television campaign and through the websites of companies associated with networks of partner companies and trade unions-partners involving the parent companies of the automotive sector



PARTNERSHIP

COORDINATOR: Competences for Future Roscioli Development Srl **(IT)**

ITALCAM - Camera di Commercio Italo-tedesca di Monaco (DE)

IP-International GmbH Creative Corporate Training **(DE)**

Mobinov – Associacao do Clusterautomovel, ATEC – Associacao de Formacao para a Industria **(PT)**, Ilmiolavoro Srl, Innovazione automotive e metalmeccanica scarl **(IT)**, Institut Polytechnique de Grenoble-INP Grenoble **(FR)**, Association CARA, European Cluster for Mobility Solutions **(FR)**



11 **START:** November 2021 - **ENDING:** April 2024

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

WIN – Introducing the job profile of the Workplace



OBJECTIVES

- Encourage a proactive approach and highlight the important role of managers in managing and promoting innovation in the workplace
- Update the skills of managers and employees of European SMEs
- Provide a holistic picture on the **new professional profile of the Workplace Innovation Manager** at European level



ACTIVITIES

- Collection of information from companies that already apply tools and methodologies for the management and promotion of innovation in the workplace
- Introductory lesson to online training and self-employed learning
- Dissemination activities to promote the recognition of the Workplace Innovation Managers certification at European level



PARTNERSHIP

COORDINATOR: ITALCAM - Camera di Commercio Italo-tedesca di Monaco (DE)

Mednarodni institut za implementacijo trajnosternega razvoja **(SLO)**

EPIMELITIRIO LARISSAS Greece, INNOVATION HIVE **(GR)**

IP-International GmbH Creative Corporate Training **(DE)**

Savinjsko-saleska gospodarska zbornica **(SLO)**

Balkan Bridge EOOD **(BG)**

Magyar-Bolgar Gazdasagi Kamar **(HU)**



11 **START:** November 2021 - **ENDING:** May 2024

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: Strategic
Partnership for
Vocational Education
and Training

RETOURN - Riattivare il Turismo dopo un disastro naturale



OBJECTIVES

- Skills development path to **recover tourism development in areas affected by natural disasters**, creating the figure of the Tourist Reconversion Expert
- Participate in the planning of reconversion / restructuring in areas affected by the natural disaster
- Help tourism businesses cope with and survive the recovery period



ACTIVITIES

- Mobility activities for short-term trainers to contribute to the qualification of VET trainers
- Creation of the Competence Framework for the Tourism Recovery Expert Online platform for the project and implementation of Open Educational Resources
- Piloting of the new training program and SWOT analysis post-natural disasters



PARTNERSHIP

COORDINATOR: Università degli Studi di Macerata **(IT)**
Camera di Commercio Italo-Ellenica di Salonicco (GR)
GOSPODARSKA ZBORNICA SLOVENIJE CENTER ZA POSLOVNO
USPOSABLJANJE, Univerza v Mariboru **(SLO)**
LIFE LONG LEARNING CENTER - REGION OF CENTRAL MACEDONIA **(GR)**
Europe Unlimited e.V. **(DE)**
Trebag Szellemi tulajdon- és Projektmenedzser Kft **(HU)**
Associazione Culturale PEPE LAB, Camera di Commercio dell'Umbria **(IT)**



11 **START:** November 2021 - **ENDING:** May 2024

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices
Action Type: Strategic
Partnership for
Vocational Education
and Training

I.D.E.A. - Internationalization and Digitalization European Approach



OBJECTIVES

- To increase the digital, international business management skills of 80 workers of small companies in Slovenia, Poland, Italy, Spain and Greece functional to define a correct and sustainable planning of digital, international company projection
- Co-elaborate a European, blended training supply which is innovative and in line with the needs of workers and companies to improve their development opportunities in the globalized economy



PARTNERSHIP

COORDINATOR: CPU (SLO)

Camera di Commercio Italiana - Barcelona (ES)

PIMEC (ES)

Conform, Paviasiluppo, UNIVPM (IT)

Hellenic American Union (GR)

Poznań University of Economics (PL)

University of Primoska (SLO)



ACTIVITIES

- To align a group of **partnership trainers and consultants** (16), involved in two international mobilities to acquire the logic of the crossroads-based story to represent behaviours, situations and relational dynamics typical of **digital business internationalization**
- Functional guidelines to guide, thanks to the transformational team coaching methodology, the target SMEs in the digital transformation of the commercial and marketing processes and guide the learners in their application on the field in the organizational contexts of the target companies during the company check-ups
- Pilot the training course with at least 80 workers from European SMEs involved in the partnership



11 **START:** February 2022 - **ENDING:** February 2024

O.B.C.D. Open Business for community development



OBJECTIVES

- To map emerging occupations and skills in the **social entrepreneurship sector (SE)**, based on the open business model
- Promote new knowledge, skills and abilities consistent with the needs of an evolving labor market
- Co-creation of knowledge between higher education/research and vocational education and training, the public sector and the business sector.
- Development of a supportive ecosystem for SEs and start-ups, in the form of an interactive platform and local hub based upon local multi-actor networks
- Promote social and labour inclusion of people with disadvantages through SE



ACTIVITIES

- Establishment of “knowledge triangles” in each project country, based on the collaboration among education, research and business, in order to overcome the fragmentation in each field.
- Development and testing of 2 training curricula for HE and VET from EQF5 to EQF6 that fit to specific emerging occupations in the SE sector.
- Promotion of Social entrepreneurship Business ecosystems at the local and European level



PARTNERSHIP

COORDINATOR: University of Patras (**GR**)

Camera di Commercio Italiana - Barcelona (ES)

PREDIF (ES), **BASE3 (IT)**, **Università di Tor Vergata (IT)**, **Università di Valladolid (ES)**, **DIAK (FI)**, **AGCI UMBRIA (IT)**, **OLYMPIC TRAINING AND CONSULTING (GR)**, **HELSINKY BUSINESS COLLEGE OY (FI)**, **Silta (FI)**, **EUKILD NETWORK (NL)**, **ANKASA (GR)**



11 **START:** June 2022 - **ENDING:** May 2025

ERASMUS PLUS

Key Action: KA2 -
Cooperation for
Innovation and the
Exchange of Good
Practices

Action Type: ERASMUS
Lump Sum Grant

23. CONCLUSIONI

This Catalog has been produced for analyzing the participation of the chamber system abroad in European funding programs, to highlight how the CCIE assistance within strategic partnerships and to provide guidance on the most important issues interest in the Chambers.

There are **82 European projects** won today by the CCIE which are involved in **16 European funding programs**, divided into the following **thematic areas**:

- Mobility and Training
- Territorial cooperation
- Tourism
- Entrepreneurship
- Social and economic inclusion
- Renewable energy, innovation and sustainable development.

The most active Chambers that, in recent years, have won European projects as leader or full partner the Italian Chambers of Commerce abroad of Frankfurt, Munich, Madrid, Brussels, Marseille, Thessaloniki, Lisbon, Copenhagen, Lyon, Luxembourg, Barcelona, Nice, Malta, Stockholm, Rosario, Athens, Caracas, Santiago de Chile and Tunis.

For the number of projects won, the most active Chambers are the Italian Chambers of Commerce Abroad in Frankfurt, Munich, Madrid and Brussels.



56% of the projects, in which the Chambers are present within the partnership, are funded mainly by the **ERASMUS PLUS** program and subsequently by the territorial cooperation programs INTERREG, COSME, HORIZON 2020, EUROPEAID, BLUE CAREERS in Europe, ENI CBC MED, EUROPE FOR CITIZENS.

We hope that this can be a useful tool for the Italian Chambers of Commerce abroad that are approaching the issue of European planning for the first time and that need a "guide" on the programs and above all on the issues on which the CCIE mainly work.

The information in this catalog derives also and above all from the experiences reported by the most active CCIEs in the field of European design, hoping that it will be of help to the reader to try in this world.

WHO IS ASSOCAMERESTERO

Assocamerestero is the Association of Italian Chambers of Commerce Abroad (CCIE) and Unioncamere, founded in the late 1980s to enhance the activities of the Chambers and to spread knowledge of the CCIE network at Italian and international institutions and at business organizations and the Italian media.

Assocamerestero, according to what is indicated in its Statute, carries out a constant action of strategic direction for the activities carried out by the Italian Chambers of Commerce in the world in support of the internationalization of SMEs and the



promotion of Made in Italy, through specific organizational and planning assistance. Its representation and institutional lobbying function is supported by the continuous search for collaborations with public and private entities and by an intense communication activity with Italian stakeholders (media, institutions and companies).

The **main activities** of Assocamerestero in terms of European planning are:

- Dissemination of funding opportunities on European programs (Newsletter, Infoday, Webinar);
- Technical assistance to the CCIE for participation in call for proposals;
- Support in building partnerships;
- Communication activities on the European projects of the CCIE.

On the topic of European planning, Assocamerestero works in collaboration with:

- Belgian-Italian Chamber of Commerce;
- CBE - GEIE Coopération Bancaire pour l'Europe. CBE - GEIE is also participated by the CCIEs of Brussels, Luxembourg and Madrid, as well as by the Banca Popolare di Sondrio;
- Unioncamere Europa (UC Europe).

The main objective of the Catalog is to provide a collection of information that constitutes a knowledge base of the activation capacity of the Chambers in terms of European planning for all those who want to compete in the new calls in anticipation

of the new European seven-year period 2021-2027.

OUR CONTACTS

Via Sardegna, 17 - 00187 Rome

Phone: +39 06 44231314

Pec: info.assocamerestero@legalmail.it

info@assocamerestero.it

Staff Desk Europa Assocamerestero

Contact persons: Michele Torre, Teresa Ferrarelli

E-mail: europa@assocamerestero.it