

FALLING IN LOVE WITH ITALY

イタリアに 恋しちゃう？



ITALIAN CHAMBER OF
COMMERCE IN JAPAN
在日イタリア商工会議所

Since 1972 the Italian Chamber of Commerce in Japan (ICCJ) supports business relations between Italy and Japan.



An in-house team of 12, 200 Member companies and a growing community of 20,000 professionals, along with a global network of 78 partner Chambers in 54 Countries - for a total of 300,000 commercial contacts.



CREATE

New Business Opportunities
between Italy and Japan

We evaluate your product, introduce you to the best partners and help you choose the most effective approach.

CONNECT

Professionals
and Ideas

We help you grow your network with ad-hoc meetings, company events and HR assistance.

PROMOTE

Brand Values
and Experiences

From custom-made promotional actions and large scale events up to Human to Human marketing.

ICCJ MEMBER BENEFITS

- **15%-35% discount** on ICCJ services: market studies, BtoB meeting scheduling, translation/interpretation, digital marketing...
- **Exclusive access** to events: private lounge during *Italia amore mio!* (www.italia-amore-mio.com), dedicated area at *ICCJ Gala Dinner & Concert* (www.iccjgala.com)...
- **Priority seating** at ICCJ events (from 2019 VIP table rows at *ICCJ Gala Dinner & Concert* and/or concerts will be limited to Members)
- **Invitation to Family Sale** at ICCJ event space on scheduled days
- **Discounts** at affiliated facilities: restaurants, hotels...
- **Organization** of press conference or product launch event at special rate
- **Visibility package** during Chamber events: product display/ placement, presentations, gift bags..

All Members will receive a personal MEMBERSHIP CARD that will grant you access to discounts and other benefits.

NEW ICCJ MEMBER WELCOME KIT

If you are joining the ICCJ for the first time you will benefit from:

- Special fee of 100,000 JPY for the first year (instead of 130,000 JPY), or a 195,000 yen fee for a two-year membership (instead of 260,000 JPY)
- Company presentation on the ICCJ website: 1-4 weeks banner presence on the main page and choose from one of the following:
 - a. Promotion of one of your events on ICCJ's calendars on website and newsletters
 - b. 4-hour use of the ICCJ event space (90 m2, fully equipped audio/video)

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