



ITALIAN CHAMBER OF COMMERCE  
& INDUSTRY IN AUSTRALIA - PERTH  
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO



ASSOCAMERESTERO  
ASSOCIAZIONE DELLE CAMERE DI  
COMMERCIO ITALIANE ALL'ESTERO



UNIONCAMERE



# ICCI Perth Offering

2021 Membership, Service & Partnership Offering

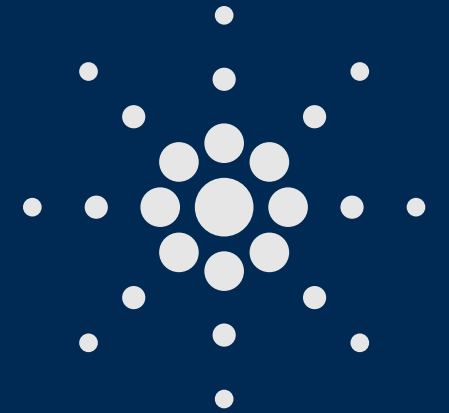
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# Our focus

The Italian Chamber of Commerce & Industry in Australia – Perth is the officially recognised Italian Government body to assist Italian companies interested in doing business in Western Australia, and as a gateway into Australia, and to assist Australian companies wanting to do business in Italy.

We also provide networking and learning opportunities for our members, and business services to those interested in doing business in Australia.



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# Industry Sectors

We focus on the industry sectors that have greatest trade opportunities between Italy and Western Australia.



AGRICULTURE



DEFENCE



FOOD & WINE



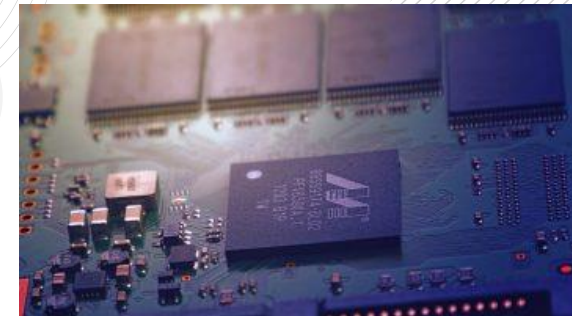
INFRASTRUCTURE



MADE IN ITALY



MINING, ENERGY, OIL & GAS



TECHNOLOGY



# ICCI Perth Offering

We have structured membership packages, ICCI service catalogue and the Azzurri Club partnership, to provide a range of services and strengthen trade relationships between Italy and Western Australia.

## Membership Packages



## ICCI Service Catalogue



## Azzurri Club Partnership





## Membership Packages

We offer **three different and distinctive membership opportunities**, which are an effective and comprehensive way to ensure all levels of members can attend seminars on business topics of interest and join events to allow networking and access our network of International Chambers to do business everywhere.





01

## INDIVIDUAL MEMBERSHIP

Annual investment:  
A\$195\*

“Stay connected to the Chamber’s news, initiatives and networking opportunities”

02

## CORPORATE MEMBERSHIP

Annual investment:  
A\$500\*

“Connect your organisation with the Chamber’s business network and professionals”

03

## PREMIUM MEMBERSHIP

Annual investment:  
A\$1,500\*

“Promote your brand via Chamber’s events and channels, and access business opportunities referrals”

\* Excludes GST



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# 2021 Membership Packages - Summary



Service categories	2021 Membership Packages	01	02	03
		Individual Membership	Corporate Membership	Premium Membership
CHAMBER'S NETWORK & EVENTS	CONNECTIVITY TO CHAMBER'S NETWORK DURING EVENTS	✓	✓	✓
	ACCESS TO THE MEMBER-TO-MEMBER PROGRAM	✓	✓	✓
	INVITATION TO GENERAL EVENTS AT DISCOUNTED RATES	✓	✓	✓
	INVITATION TO CHAMBER'S NETWORKING EVENT	✓	✓	✓
	INVITATION TO EVENTS WITH OTHER CHAMBERS	✓	✓	✓
EASY BUSINESS	PUBLISH CONTENT IN CHAMBER'S NEWSLETTER AND OTHER COMMUNICATIONS		✓	✓
	ACCESS TO TRADE DEPARTMENT SERVICES		✓	✓
PROMOTE YOUR BUSINESS	REFERRAL TO BID FOR REQUEST FOR SERVICES			✓
	LIST YOUR COMPANY ON THE BUSINESS DIRECTORY			✓
	LIST YOUR COMPANY ON THE CHAMBER'S WEBSITE			✓
	ARTICLES ON CHAMBER'S WEBSITE/SOCIAL MEDIA			✓
EXCLUSIVE ACCESS	INVITATION TO PRIVATE BOARDROOM LUNCHESES			✓
	ACCESS TO INDUSTRY SPECIFIC EVENTS AT DISCOUNTED RATES			✓
	FREE TICKETS TO ALL CHAMBER'S EVENTS			✓





Service categories

01

## INDIVIDUAL MEMBERSHIP

Annual investment:  
A\$195\*

“Stay connected to the  
Chamber’s news,  
initiatives and networking  
opportunities”

CHAMBER'S  
NETWORK &  
EVENTS

ICCI 2021 Program of Events such as:

- True Italian Taste
- Aviation Day
- Food and tech
- Innovation
- Made in Italy
- Energy and Renewable

Chamber’s networking will take place in  
iconic and characteristics venues.

As a member you will be able to bring  
one guest free of charge.

\* Excludes GST



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Service categories

02

## CORPORATE MEMBERSHIP

Annual investment:  
A\$500\*

“Connect your organisation with the Chamber’s business network and professionals

CHAMBER’S  
NETWORK &  
EVENTS

•  
EASY  
BUSINESS

## INDIVIDUAL

+

As a corporate member you will be able to publish promotional material (subject to the Chamber approval of the content) as part of the newsletter or ad hoc communication to the members.

You can request contacts for business/trade services (e.g. consulting services, accounting and taxation services, legal, etc.)

\* Excludes GST



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Service categories

03

## PREMIUM MEMBERSHIP

Annual investment:  
A\$1,500\*

“Promote your brand via Chamber’s events and channels, and access business opportunities referrals”



INDIVIDUAL

+

CORPORATE

+

As a Sponsor you will be able to promote your business through the Chamber’s social media channels, website and business directory.

You will be advised of business enquiries and request for services received by the Chamber and that your organisation could be interested in providing.

You will also have exclusive access to industry events the Chamber’s participates to and free entry to all Chamber’s events.

\* Excludes GST





# ICCI Service Catalogue

We also understand that you or your organization might require additional services than what the membership packages offer or would be interested only in a determined service. **ICCI service catalogue lists an offering focused on market analysis, market entry strategies and support.**



# ICCI Service Catalogue



Service categories	Services*
INFORMATION SERVICES	MARKET ANALYSIS
	REGULATORY LANDSCAPE ON AREAS OF INTEREST
	INFORMATION ON CALENDAR OF EXHIBITIONS
	WEBINAR ON COUNTRY OVERVIEW
EVENT ORGANISATION & PROMOTION	DINNER GALA NETWORKING EVENTS
	PROMOTIONAL NETWORKING EVENTS
	ADVERTISEMENT ON CHANNELS
	PRESS RELEASE
	PROMOTIONAL CAMPAIGNS
	SELECTION OF THIRD PARTIES (SUPPLIERS, DISTRIBUTORS, AGENTS ETC)
BUSINESS CONTACT	TRADE REPRESENTATIVE
	B2B MISSION ORGANISATION
ADVISORY & SUPPORT SERVICES	MARKET ENTRY STRATEGY DEVELOPMENT
	MARKET ENTRY IMPLEMENTATION SUPPORT
	VISA APPLICATION SERVICES

\* The price will vary depending on the requirements of the service that will be scoped during the initial phase of the engagement where a quote will be developed free of charge.



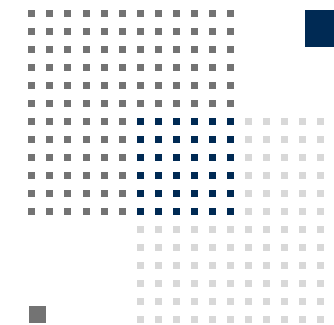


Annual investment:  
From A\$5,000\*

“Benefit from **tailored events and strategic opportunities** to grow your business”

## Partnership

### JOIN OUR AZZURRI CLUB



As a Partner we will work with you to provide you with tailored services such as:

- Organisation of events with Australian business to showcase your business to local market
- Organisation of private business round tables (e.g. lunches, dinners)
- Organisation of business mission to Italy
- Brand promotion leveraging Chamber’s channels
- Dedicated resources across a range of capabilities
- Support to design of business strategies

\* The price will vary depending on the requirements of the service that will be scoped during the initial phase of the engagement where a quote will be developed free of charge.



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**ICCI PERTH**

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*Grazie*

Thank you.



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