



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



China-Italy Chamber of Commerce (CICC) & Confindustria China Roundtable

Italy Investing in China: Trends and Perspectives

Organizers: China-Italy Chamber of Commerce, Confindustria

Supporters: Embassy of Italy, Italian Trade Agency, Cassa Depositi e Prestiti, Sace

Sponsors: Eni, De Longhi

Time: Monday, 29th July 2024 from 18:00-19:30 pm (Beijing time); 12:00-13:30 (Rome time)

Venue:

-Online for participants: zoom

-Offline in Beijing: China World Hotel (中国大饭店, 朝阳区建国门外大街 1 号; China World Hotel N.1 Jianguomenwai Street, Chaoyang district).

Link to register: <https://cameraitacina.glueup.cn/event/cicc-confindustria-china-roundtable-44563/>

Language: Italian (preferred), English (optional)

Format and concept:

The roundtable organized by the China-Italy Chamber of Commerce (CICC) and Confindustria at China World Hotel and open on-line to all participants is aimed at offering the opportunity for a discussion on the status quo and perspectives of Italian investments in China and the overall business sentiment.

Agenda

Beijing time | Rome time

17:30 – 18:00 | 11:30-12:00 Offline Registration and Welcome Coffee

18:00 – 18:35 | 12:00-12:35 Institutional Remarks and Economic Overview

Opening:

- H.E Ambassador of Italy to P.R.C. Massimo Ambrosetti (Video Message)

Discussion:

- China-Italy Chamber of Commerce, Lorenzo Riccardi, Chairman
- Confindustria, Barbara Cimmino, Vice President
- Italian Trade Agency, Matteo Zoppas, President



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



- **Cassa Depositi e Prestiti, Laurent Franciosi**, Head of International Development Dept
- **SACE, Donato Roberto Morea**, Chief Representative, Head of Shanghai office
- **EUCCC, Gianni Di Giovanni**, Chairman Eni China & State Representative of the European Chamber in China

18:35 – 19:30 | 12:35-13:30 Roundtable discussion “Perspectives from Strategic Industries”

*Moderator: **Andrea Croci**, Intesa Sanpaolo Chief Rep Beijing & CICC Board Member*

- **Confindustria Research Department, Tullio Buccellato**, Economist (online)
- **Roundtable discussion with companies from different sectors:**
Automotive, Energy, F&B, Lifestyle, Logistics, Mechanical, Pharmaceutical, Services.