TASTE OF ITALY TEXAS 2024
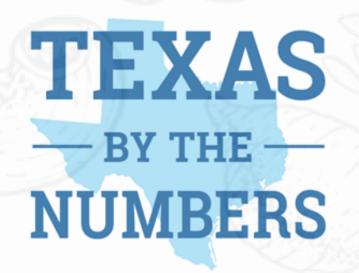

Taste of Italy HOUSTON™

Taste of Italy DALLAS

Taste of Italy EL PASO

www.tasteofitalytexas.com

ITALY-AMERICA
Chamber of Commerce of Texas

TEXAS
BY THE
NUMBERS

8TH LARGEST ECONOMY IN THE WORLD*
*IF TEXAS WERE A NATION

#1 U.S. EXPORTER FOR 21 YEARS IN A ROW IN 2022

MORE THAN 15 MILLION PEOPLE IN THE CIVILIAN LABOR FORCE

26 COMMERCIAL AIRPORTS

22 INTERSTATE HIGHWAYS

58 FREIGHT RAILROADS

19 SEA PORTS

34 FOREIGN TRADE ZONES

367 MILES OF COASTLINE

NO PERSONAL OR CORPORATE INCOME TAX

TEXAS IS THE LARGEST ENERGY-PRODUCING STATE IN THE NATION

TEXAS IS THE LEADING DESTINATION FOR COMPANIES RELOCATING FROM OTHER STATES

NUMBER 1 JOBS CREATOR IN 2022, TEXAS ADDED **650,100 JOBS**

90% GRADUATION RATE
TEXAS' HIGH SCHOOL GRADUATION RATE IS AMONG THE TOP 5 HIGHEST IN THE NATION, WITH A 90% COMPLETION RATE

TEXAS LED THE NATION IN HIGH TECH EXPORTS FOR THE 10TH CONSECUTIVE YEAR IN 2022

THE LONE STAR STATE IS HOME TO 55 FORTUNE 500 COMPANY HQs

Texas Economic Development & Tourism | Office of Governor Greg Abbott
512.936.0100 | gov.texas.gov/business | @TexasEconDev

Revised: October 2023

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TASTE OF ITALY is the trade food & wine event organized by the Italy-America Chamber of Commerce of Texas and the only event in the United States dedicated exclusively to Italian products.

Created in 2015, Taste of italy has been repeated annually in the city of Houston and, over the years, other cities have been added: Los Angeles, New Orleans, El Paso, Dallas, and Vancouver (Canada).

Taste of Italy has been bringing restaurant, food service, retail and hospitality industry buyers and sellers together.

65% of trade show attendees are decision makers
84% of trade show attendees hold buying power

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FACTS AND FIGURES 2023

TASTE OF ITALY HOUSTON 9th year

- 75 Italian exhibitors
- 350 attendees
- 2 masterclasses
- Houston Sommelier Competition 3rd year

TASTE OF ITALY EL PASO 1st year

- 20 Italian exhibitors
- 120 attendees
- 1 masterclass

TASTE OF ITALY DALLAS 2nd year

- 40 Italian exhibitors
- 150 attendees
- 1 masterclass

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For more information contact
Francesca

or

Maurizio

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